



# Newsletter

## 46th Annual MHSFCA Clinic

*by Jerry Rabideau, Clinic Chair*



*Radisson Hotel,  
Downtown  
Lansing*

**T**he Michigan High School Football Coaches Association cordially invites you to our 46th Annual Clinic in Lansing, Michigan starting on Thursday evening, Jan 18 and ending Saturday afternoon, January 20. Our 46th annual clinic has grown to be one of the largest and best clinics in the mid-west! Our 2017 clinic again, closed in a record year for attendance from in-state/out-of-state coaches, speakers and guests. Certainly, Lansing serves our association well with its central location and facilities. The Downtown Lansing Radisson Hotel has proven to be a terrific host for our overnight and banquet needs while the Lansing Center, its staff and the staff of the Greater Lansing Convention and Visitors Bureau lend their hands toward making our clinic a tremendous success. I encourage you to use our online registration process for easy registration and membership. You can register at [mhsfca.com](http://mhsfca.com). Head Coaches, take advantage of our special "Staff" rates and please encourage "ALL" of your staff to attend and join the association. Topics and sessions will include a wide variety of information for every level of football from youth to varsity. Everyone involved in your program can benefit from the top-notch speakers from around the Midwest.

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### EXTRA POINT



### MHSFCA

**Membership runs**

**January - December**

**visit:** [MHSFCA.com](http://MHSFCA.com)

## MHSFCA Meetings & Important Dates

**Board of Directors  
Fall Meeting  
Indigo Hotel,  
Traverse City  
November 30 -  
December 1, 2017**

**46th Winners Circle Clinic  
Lansing Radisson at the  
Capital  
January 18 - 20, 2018**

## *Michigan High School Football Coaches Association*

### **Ford Field Championship Games Hospitality**

MHSFCA Members  
Stop by the MHSFCA  
hospitality room at Ford Field during  
Friday and Saturday  
contests!

**Winners Circle Clinic  
Lansing Radisson  
at the Capitol  
January 18 - 20, 2018  
Registration information on  
Page 4**

### **MHSFCA OFFICERS 2017**

**PRESIDENT**  
Drake Wilkins  
drakedwilkins@yahoo.com

**1ST VICE-PRESIDENT**  
John Herrington  
Farmington Harrison  
john.herrington@farmington.k12.mi.us

**2ND VICE-PRESIDENT**  
Scott Farley, Jackson  
jhighfootball@gmail.com

**TREASURER**  
Grant Fanning, Chelsea  
fanningg@salineschools.org

**PARLIAMENTARIAN**  
Doug Bess, Battle Creek Central  
dougness12@gmail.com

**EXECUTIVE DIRECTOR**  
Larry Merx  
LarryMerx@gmail.com

## **DIRECTORS**

**Region 1**  
North - Andy Couch, Lake Linden-Hubbell  
crouchan@lakelinden.k12.mi.us  
South - John Croze, Calumet  
jcroze@clkschools.org

**Region 2**  
Tim Peterson - Maple City Glen Lake  
tphomeinspect@gmail.com  
Greg Vaughn, Traverse City West  
gvaughan@gtacs.org

**Region 3**  
Tim Parker, Muskegon Oakridge  
tparker@oakridgeschools.org  
Monty Price, Reed City  
mprice@reedcity.k12.mi.us

**Region 4**  
Doug Haggart, Clare  
BigHags@clare.k12.mi.us  
Bill Wheeler, Freeland  
bwheeler@bridgeportmi.org

**Region 5**  
Dennis Hopkins, Linden  
dhop16@aol.com  
Jason McIntyre, Mt. Pleasant  
jmcintyre@mtpleasant.edzone.net

**Region 6**  
Noel Dean, Lowell  
ndeane@lowellschools.com  
Gasper Giarmo, Zeeland-West  
ggiarmo@bcpsk12.net

**Region 7**  
Mark Blaesser, Vicksburg  
mblaesser@gulllakecs.org  
Joseph Morsaw, White Pigeon  
jmorsaw@wpcschools.org

**Region 8**  
Lorin Granger, Battle Creek Central  
lgranger@allstate.com  
Shawn Griffith, Constantine  
sgriffith@constps.org

**Region 9**  
Matt Bird, Grand Ledge  
birdm@glcomets.net  
Bret Shrader, Fowlerville  
shraderb@fv1.k12.mi.us

**Region 10**  
Dan Terryberry, Onsted  
terryberry.d@onstedschools.us  
Tom Walentowski, Ida  
tom.walentowski@dundee.k12.mi.us

The MHSFCA NEWSLETTER is the official publication of the Michigan High School Football Coaches Association with the expressed aim of keeping Michigan High School football coaches informed of developments in their profession.

## **NEWSLETTER Encourages Contributors**

*Deadline for Submissions  
for December Newsletter  
— November 15 —*

Cindy Farley, Editor  
Cell: (517) 927-4098  
Fax (517) 589-5340  
PO Box 67  
Leslie, MI 49251  
email:  
cindy.farley@lesliek12.net

**DIRECTORS****Region 11**

Lenny Dantinne, Millington  
leonard.dantinne@mcsdistrict.com  
Chris Gilliam, Birch Run  
CGilliam@birchrun.k12.mi.us

**Region 12**

Brian Lemons, Brighton  
lemons.brian@gmail.com  
Mark Thomas, Brighton  
thomasm@slcs.us

**Region 13**

Cory Parker, River Rouge  
coachparker@gmail.com

**Region 14**

John Goddard, Royal Oak Shrine  
goddard@shrineschools.com  
Andy Patterson, De La Salle  
appatterson1970@gmail.com

**Region 15**

Andre Harlan, Detroit Western  
harlanandre@yahoo.com  
Rod Oden, East English Village  
roden01@hotmail.com

**Region 16**

Gary Griffith, Troy  
GGriffith@troy.k12.mi.us

**Region 17**

Jim Sparks, Clawson  
jspark@clawson.k12.mi.us  
Patrick Threet, St. Clair Shores Lakeview  
pthreet@scslakeview-k12.com

**Region 18**

Bill Brown, Deckerville  
deckervillefb@yahoo.com

\*\*\* Region 18 includes all 8-Man football teams.

Even number Regions elected in even years.  
Odd number Regions elected in odd years.

**Committee Chairs****Academic All State**

Al Boydston, Caro  
Greg Dolson, Tecumseh

**Adrenaline Reading Award**

Mark Thomas, Brighton

**All-Star**

Jim Sparks, Clawson

**Apparel**

Tony Ceccacci, Ortonville-Brandon

**Assistant Coach Award**

Pat Maloney, McBain

**Clinic**

Jerry Rabideau, Spring Lake

**Ethics**

Gus Kaploka, Cedar Springs

**Fran Herrington Award**

Gaspar Giarmo, Zeeland West

**Finance**

Brad Bush, Chelsea

**Hall Of Fame**

Jack Carlson, Holland West Ottawa

**Historian**

Jack Carlson, Holland West Ottawa

**Honorary Membership**

Roger Bearss, Millington

**Jim Crowley Award**

Larry Sellers, Traverse City St. Francis

**Leadership**

Jim Neumann, Flint Powers

**Media Relations**

Mike Zdebski, Walled Lake Central

**Membership**

Steve Wilson, Fruitport

**MHSAA Liaison**

Jack Wallace, Okemos

**MHSCA Liaison**

Larry Merx, Chelsea

**Newsletter**

Larry Merx, Chelsea

**Partnerships**

Al Slamer, Albion College

**Playoff**

Tom Barbieri, Jackson

**Political Action**

Eric Redmond - Monroe

**Public Relations**

John Herrington, Farmington Harrison

**Recruiting**

Marcus Dukes, Hartland

**Rules**

Pete Coll, Center Line

**Scholarship**

Kelly Luplow, Clare

**Youth Football**

Scott Farley, Jackson

**Web Site**

Steve Wilson, Fruitport

**Past Presidents**

Dave Driscoll, Jackson Parkside '72-'73

Dutch Schrottenboer, Alpena '74

Bud Breed, Portage Northern '75

Ron Holland, North Farmington '76

Ivan Muhlenkamp, St. Joseph '77

Jeff Smith, East Lansing '78

Harley Pierce, Sturgis '79

Walt Braun, Marysville '80

Jim Ooley, Traverse City '81

Tom Fagan, Ypsilanti '82

Dick Harris, Harrison '83

Arnie Besonen, Owen-Gage '84

Dick Look, Tawas '85

Terry Rose, Stevensville-Lakeshore '86

Mark Covert, Fenton '87

John Dean, Detroit Northern '88

Dan Lauer, Benton Harbor '89

Jim Ahern, Ithaca '90

Tom Moshimer, Plymouth Salem '91

Bob Knight, Portage Central '92

Dave Woodcock, Jenison '93

Dennis Zbozen, Romeo '94

Bill Tucker, Flint Powers '95

Larry Rueger, Mona Shores/Fruitport '96

Larry Merx, Ann Arbor Huron '97

Jack Schugars, Muskegon Oakridge '98

Larry Sellers, Traverse City St. Francis '99

Tim Klein, Roscommon '00

Keith Froelich, Okemos '01

Jim Clawson, Monroe St. Mary's Catholic '02

Bob Scheloske, South Lyon '03

Mike Wojda, Alpena '04

Pete Coll, Center Line '05

Jim Buttson, Allen Park, '06

Al Slamer, Battle Creek Central, '07

Dave Larkin, Jenison '08

Brad Grayvold, Norway '09

Steve Wilson, Fruitport '10

Jack Wallace, Fowlerville '11

Doug Bess, Battle Creek Central '12

Keith Stephens, Southfield Lathrop '13

Kelly Luplow, Clare '14

Ed Greenman, BC Harper Creek '15

Brad Bush, Chelsea '16



## 46th Annual MHSFCA Clinic

*continued from page 1*

### New this Year:

- Updated on-line information about Speakers and Topics at [www.mhsfca.com](http://www.mhsfca.com)
- Friday Awards Banquet and President's Reception at the Radisson Hotel
- Staff Rates based on size of School
- Many in-state/out-of state-college recruiting stations to assist your players
- New speakers from the high school level through the collegiate ranks
- Register for clinic and membership on-line at [www.mhsfca.com](http://www.mhsfca.com)
- A special expanded Saturday format of speakers geared for "All" Coaches
- "MHSFCA Coaches" All State Team and Dream Team recognition dinner Thursday night

### Clinic Highlights:

- Registration begins Thursday at 4 PM with speaker sessions beginning at 7 PM
- College Recruiting Tables Located in the Lansing Center Lobby. Get recruiting information and share your players' information with college coaches.
- Plenty of topic choices with up to six Concurrent Breakout Sessions!
- Huge number of vendors on-site with the most current football equipment, technology, uniforms and apparel available for inspection.

### Clinic Staff Rates:

**Class A: \$810.00 (9+ coaches)**

**Class B: \$630.00 (7+ coaches)**

**Class C: \$450.00 (5+ coaches)**

**Class D: \$270.00 (3+ coaches)**

## MHSFCA Clinic Registration

EARLY REGISTRATION Cost: \$90.00

WALK-IN REGISTRATION (AFTER 1/2/17) – COST \$100.00

**EARLY REGISTRATION - ONLINE ONLY**  
**NO MAIL-IN REGISTRATION WILL BE ACCEPTED**

Go to the website: [www.mhsfca.com](http://www.mhsfca.com). On the top of the main page, click on the red box for Coaches Registration, and follow the instructions.

After the January 2<sup>nd</sup> deadline, you can do walk-in registration at the door (\$100.00).

# Rose Bowl Game Announces Coaches Making A Difference Contest Honoring Coaches That Give Back To Their Community

*courtesy of National Football Foundation*

PASADENA, Calif. (October 3, 2017) – The Rose Bowl Game® presented by Northwestern Mutual, in conjunction with the National Football Foundation, will honor coaches with its “Coaches Making a Difference” contest. Now through December 4, individuals can nominate a high school coach that has made a difference in the lives of student-athletes in their community. The grand prize winner will receive a trip to the “Granddaddy of Them All,” the Rose Bowl Game, on January 1, 2018. This year’s game will play host to a College Football Playoff Semifinal and feature two of the top teams in college football.

Coaches can be nominated for the contest by filling out a nomination form online. A panel of representatives from the Tournament of Roses and the National Football Foundation will select the six winners which will include one grand prize winner and five finalist winners.

The 2018 Tournament of Roses theme, “Making a Difference,” celebrates the power of kindness and the people in our communities that make a positive difference without reservation.

“Coaches play a significant role in the lives of the youth that they work with,” said Tournament of Roses President Lance Tippet. “They do not only have the power to touch the heart of a young student-athlete but also engage and inspire the soul of a community.”

[Nominations](#) are being accepted now through December 4.

Six finalists and a grand prize winner will be announced at 12 p.m. PT on December 8.

A full list of contest rules can be found online.



## About the Pasadena Tournament of Roses®

*The Tournament of Roses is a volunteer organization that annually hosts America's New Year Celebration® with the Rose Parade® presented by Honda, the Rose Bowl Game® presented by Northwestern Mutual and a variety of accompanying events. 935 volunteer members of the association will drive the success of 129th Rose Parade themed “Making a Difference,” on Monday, January 1, 2018, followed by the College Football Playoff Semifinal at the 104th Rose Bowl Game. For more information, visit [www.tournamentofroses.com](http://www.tournamentofroses.com). Like us on Facebook and follow us on Twitter, Instagram and YouTube.*

## About the National Football Foundation & College Hall of Fame

*Founded in 1947 with early leadership from General Douglas MacArthur, legendary Army coach Earl “Red” Blaik and immortal journalist Grantland Rice, The National Football Foundation & College Hall of Fame is a non-profit educational organization that runs programs designed to use the power of amateur football in developing scholarship, citizenship and athletic achievement in young people. With 120 chapters and 12,000 members nationwide, NFF programs include FootballMatters.org, the College Football Hall of Fame in Atlanta, The William V. Campbell Trophy® presented by Fidelity Investments, annual scholarships of more than \$1.3 million and a series of initiatives to honor the legends of the past and inspire the leaders of the future. NFF corporate partners include Delta Air Lines, Fidelity Investments, Herff Jones, New York Athletic Club, Pasadena Tournament of Roses, PrimeSport, the Sports Business Journal, Under Armour and VICIS. Learn more at [www.footballfoundation.org](http://www.footballfoundation.org).*

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## The National Football Foundation & College Hall of Fame Building Leaders Through Football & Supporting

777 Colleges & Universities | Over 70,000 College Football Players

15,585 High Schools | Over 1.1 Million High School Football Players

## **Joint MIAAA/MHSFCA committee discussions use the 2013 'Strength of Schedule' plan as a starting point for discussions.**

**I**n addition to the “ongoing projects” to promote our sport, the MHSFCA is currently working on three major projects.

- Promoting High School Football
- Playoff Restructuring
- Coaches All State and Dream Team Selections

### **Promoting High School Football**

The Association’s purpose for existing is to promote high school football. Given the current “difficulties” in drawing participants we’ve done a series of projects to address our decreasing numbers. (According to the MHSAA between 2015 and 2016 we had 5% fewer high school football players - after factoring in the decrease in general high school enrollment.) What we’ve done: Two years ago in partnership with the MHSAA we created a video and program materials titled “Safer Than Ever”. Last year we asked high school players, a couple college players, administrators and coaches what value they placed on their participation in football/how football had made their lives better, recorded their answers and posted them on our Facebook page: [www.facebook.com/Michigan-High-School-Football-Coaches-Association-198325660201724/?pnref=lhs](https://www.facebook.com/Michigan-High-School-Football-Coaches-Association-198325660201724/?pnref=lhs)

Currently, we have partnered Amy Teddy (you know Amy from presentations at January clinics) with the Sports Neurology Clinic of the Core Institute, to research the information parents use to make the decision about letting their kids participate in football, where they get their information (TV, social media, word-of mouth, scientific studies), and who they trust to give them accurate information. Amy has recruited help from a research assistant at CMU and will conduct online video conferences with parents who have recently made the decision about letting their kids play contact football. That process will be completed by the end of December. Analysis will be completed by the December holiday season and we should have those results at the January clinic. \*If you know of kids that were “held out” of football because their parents would not allow them to participate, we need those parents’ names and a contact – phone number and/or email address.

### **Improving the Playoff System**

Last May the MHSFCA and the MIAAA formed a joint committee to discuss how to make the football playoff system more fair and how to make scheduling games more reasonable. The first meeting of the committee included seven members of the MHSFCA and six members of the MIAAA. The first meeting of the committee took place May 7 at Mason High School. The meeting was hosted by Greg Lattig, President of the MIAAA.

As a starting point the group looked at the “Enhanced Strength of Schedule” proposal put forward by the MHSFCA in 2013. That proposal was approved by the MHSAA Football Committee by a 17-1 vote. It failed in the Rep Council because of the belief that conferences that included more than one “class” would put the larger “class” schools in the conference at a disadvantage and put pressure on those conferences to re-align.

The May Joint MHSFCA/MIAAA meeting concluded that:

- The Class A, B, C, D point system is unfair because of the extreme difference in school enrollment.
- Schools should be divided into Divisions and those divisions should be determined before the season starts.
- The 2016 game results should be applied to the point system laid out in the 2013 SOS proposal. \*NOTE: The MHSAA agreed to do this. That has been concluded and the results are currently being analyzed.

If the results of the 2016 SOS point analysis would tend to damage league affiliations significantly, the committee will explore ways to average school enrollments across multi-division conferences (a “Conference Multiplier”) to reduce that potential for disruption.

### **All State Teams and Dream Team**

For the first time, the MHSFCA will select All State Teams and a Dream Team. A First Team of 24 players in each of the nine divisions will be selected. Nominations will be made online at MHSFCA.com after week nine. A committee of five members of the MHSFCA Board of Directors will select the teams. The committee will make their selections the following week. Players named to the All State First Teams and to the Dream Team will be announced at MHSFCA.com during the Semi-Finals week of competition. Nominations must be made by coaches who are current members of the MHSFCA. MHSFCA members will be notified by email after week nine. Watch your inbox.

## Strength of Schedule

	Current MHSAA Playoff System	Enhanced Strength of Schedule Playoff System
Playoff Divisions set	On Selection Sunday, after the 256 team field has been determined.	Equal Divisions set prior to the season. 596 schools played 11-player football in 2012; each Division would have 74-75 teams.
To Be Considered For the Playoffs	Team having 6 or more wins. Then by Playoff Points, adding a Class A team, then Class B, then Class C, etc. until there was 256 teams.	Based totally on Playoff Points, filling spots until each Division has 32 teams.
Points for a Win	Class A = 80 points Class B = 64 points Class C = 48 points Class D = 32 points	Div 1 = 88 points Div 2 = 80 points Div 3 = 72 points Div 4 = 64 points Div 5 = 56 points Div 6 = 48 points Div 7 = 40 points Div 8 = 32 points
Bonus Points For Opponents Wins & Losses	Team (A) gets more points (8) for each win by an opponent Team A defeats, and less points (1) for each win by an opponent Team A was defeated by.	Team A get points for each of its opponents wins, regardless of whether or not Team A defeated the opponent.
Bonus Point Multiplier	The multiplier is 8 or 1.	The multiplier changes depending on the size of each opponent: Div 1 = 12 points Div 2 = 11 points Div 3 = 10 points Div 4 = 9 points Div 5 = 8 points Div 6 = 7 points Div 7 = 6 points Div 8 = 5 points
Out of State Teams	Placed into a Class based on enrollment	Placed into a Division based on enrollment



# Figuring Out Friday Night Rules vs. The Weekend Rules

*Mark Uyl, MHSAA Assistant Director*

One of the most frustrating experiences for a high school football official is having coaches and fans holler and scream about a missed rule. Often when this happens, the “yeller” is usually quoting or referencing some rule or situation they saw on TV during a college or pro game, and is not the high school rule. Let's highlight some of the biggest differences in these rules codes.

- There is no such thing as a “tackle box” under HS rules. A QB attempting to throw the ball away must do so with an eligible receiver in the general area. Just because the QB is out of the pocket and the ball reaches the line of scrimmage does not eliminate the QB from being flagged for intentional grounding.
- There is no such thing as an “uncatchable” ball under HS rules in light of pass interference. If there is illegal contact, whether or not the ball was catchable, it is a foul. For pass interference, there now must be contact for a foul to occur; face-guarding with no contact is no longer a foul.
- On extra point plays, if the defense gains possession, the try is over. The defense NEVER return the ball for 2 points. Also, if the holder is to throw and flip the ball to another player on an extra point play, he must rise so that his knee is off the ground when making this pass or flip.
- On a free kick (kick off), the kicking team may not gain possession on a “pooch” kick off where the ball is popped up directly into the air and is first touched/caught in the air by a member of the kicking team without ever touching the ground. For the kicking team to recover the ball, it must first be touched by R or must first touch the ground (and travel 10 yards) to be legally recovered by K. An onside one-bounce high “pop-up” kick that is driven directly into the ground and bounds high into the air is also illegal.
- The only fouls that result in automatic first downs are the ROUGHINT FOULS ONLY under HS rules....this includes only roughing the passer, roughing the kicker, roughing the snapper and roughing the holder. In general, personal fouls do NOT result in an automatic first at the HS level. Remember that defensive pass interference does not result in an automatic first down....only a 15 yard (or half the distance) penalty.
- Punts and field goal attempts are treated the same way under HS rules....if a long field goal attempt comes up short and goes out of bounds at the 10 yard line, the defense gets possession of the ball, 1st and 10 at the 10 yard line.
- Under HS rules, whenever a kick (kickoff, punt or FG) breaks the plane of the goal line, the ball is dead immediately. No kick of any kind can be returned once the ball breaks the plane of the goal line.
- The high school targeting rule does NOT require an ejection. Any player guilty of a targeting foul could also be ejected if the act is judged to be flagrant. Targeting under HS rules does not require an automatic ejection; the officials determine whether or not the act was flagrant.

So those are some of the biggest rule differences in the high school game when compared with NCAA and professional rules. One final area where there are very unique rules at the high school level are in OVERTIME, which is only played at the varsity level. Let's finish up this month's summary with some OT reminders.

- Following regulation, a 3:00 minute intermission will take place.
- Each team gets 1 timeout per OT period....no timeouts carry-over from the 2nd half or previous OT periods.
- Once the 3:00 expires, ONE and ONLY ONE coin toss is conducted at midfield



before the first OT. The winner of the toss has three options: offense first, defense first, or end of the field. The loser of the toss has the remaining options.

- To start each OT, the offensive team will ALWAYS start out first and goal to go. The starting point will be the 10 yard line unless moved from a penalty on the previous play in regulation or earlier OT period. If the ball has been moved by penalty, it is still first and GOAL TO GO.
- If the defense gains possession at any time, the ball becomes dead immediately. The defense may not return the ball for a score.
- There will be only 1 coin toss. If additional OT periods are needed, then the loser of the coin toss to start the first OT will have the three options for all even OT periods (2nd OT, 4th OT, etc).
- If additional OT periods are needed, there is a 2 minute intermission between those periods in which the options are given to the appropriate teams.
- No try for point will be attempted if the winner of the game has been determined.
- A team can get a first down via an automatic first down foul by the defense (roughing fouls, for example).
- At no time is the offense required to go for 2 points.....different than the NCAA rule.

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## New World, New Needs

*courtesy Jack Roberts, Executive Director, MHSAA*

**T**he core of our current transfer rule was debated by a predecessor organization 20 years before the Michigan High School Athletic Association existed, in 1904. The MHSAA's first handbook stated the rule in 1925: a one-semester wait to play after a change of schools, unless accompanied by a residential change by the student and parents or guardians. A one-semester wait, with one exception.

In 1971, the number of stated exceptions went from one to twelve.

It's in 1981 when sentiment seemed to shift toward a harder line when the exception from a "broken home" approved by both school principals was toughened to require a completed divorce decree and a form signed by both principals and the MHSAA executive director.

When the transfer rule was adopted, the world was different than today. In 1904, 1925, 1971, even 1981, it was both a different society and youth sports landscape.

There were many more three-sport athletes then than today and many more three-sport coaches. There were

many fewer non-school youth sports programs then than now, and many fewer nonfaculty coaches. And, of course, there was no school of choice.

Increasing year-round single-sport specialization by both students and coaches; ubiquitous specialized sports camps, clinics, trainers, travel teams and leagues – where both students and parents are making friends; more reliance on drop-in, nonfaculty coaches for school teams; and expanding open enrollment laws have combined to change our world.

And they combine to suggest the need for more changes in the MHSAA transfer rule.

## 2017 MHSFCA Scholarship Thank You's

Dear Coach Luplow, Mr. Merx, and the MHSFCA,

I would like to extend to you a great thank you for honoring me as a recipient of a Michigan High School Football Coaches Association Educational Scholarship for 2017! I feel very fortunate to have received this award and to be recognized for my accomplishments. My life's experiences have been very beneficial to me as both a student and person. I have been very fortunate to have been so involved in my community, school, and athletics, and all of these activities have helped me become the person I am today. It is humbling to be recognized for my achievements, and I hope to continue my commitment and dedication going forth.

I would like to thank you especially for the award of a scholarship for \$1,000 that I plan to use for tuition and books at Ferris State University. This money will undoubtedly be a great assistance to me as I pursue my dream of becoming a Doctor of Optometry. This profession is one I have chosen as it aligns with the goals I have for myself in the future. I want to lead others, help people, and make

---

Dear Coach Luplow and the MHSFCA,

I am very grateful to be chosen as one of this year's scholarship winners. The \$1,000 will really come in handy with payin' for school expenses. I enjoyed the all star game and appreciated being honored at halftime. Thanks again!

Sincerely,  
Cal Barrett

a difference in my community, and this occupation is one that will allow me to continue this work. This money will be very helpful in continuing my education.

In addition, I look forward to continuing my athletic career as a member of Ferris State's Track and Field team this upcoming year! I look forward to the new challenge and chance to keep improving! I feel very fortunate to continue playing on.

Once again, I'd just like to thank you all for this prestigious honor as well as for awarding me this scholarship money. I especially enjoyed attending the High School All-Star Game in June to be recognized! It was a great event! Moving forth, I hope to continue my hard work and fulfill my desire to make the world a better place each day by my actions. I appreciate the award and look forward to serving my community for years to come.

Sincerely,  
Trevor Roznowski

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Dear MHSFCA,

I truly appreciate this scholarship award. I hope to attend law school after college and this has helped me to realize that dream. Thank you as well for the recognition this award brings. It feels as if all of my hard work has paid off and that feeling is very appreciated. It feels good to know that others can see that I've worked hard to accomplish what I have.

Thank you very much,  
Kegan Miller

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## New Jersey Mulls Instant Replay for Prep Football

*by Andy Berg, athleticbusiness.com*

**N**ew Jersey wants to get the call right. The Garden State is considering a plan to implement instant replay at the high school level. According to a report from MyCentralJersey.com, the New Jersey State Interscholastic Athletics Association is exploring a pilot program with a few schools that voluntarily agree to participate in the program.

Schools participating in the pilot would be required to have wireless tablets on the sidelines, where replays of game action from cameras in both end zones and the press box would be instantly available to referees.

NJSIAA assistant director Jack DuBois is set to ask for approval for the program from the National Federation of State High School Associations in the next couple days.

Carmine Picardo, the coordinator of football officials for NJSIAA, said that DuBois is going to try to feel the NFHS out and see if association leaders have any interest in replay review. "If they have an interest, we are going to sit down and write up a formal proposal to see if we can get them to give us permission next season to experiment with replay review," Picardo told MyCentralJersey.com.

NJSIAA is considering a proposal that would include permission to review only plays involving fumbles, catches, touchdowns and out-of-bounds calls.

## MHSFCA Recruiting Nights

**T**ake advantage of the MHSFCA Recruiting Nights to help your athletes, their parents and college recruiters find a match that fits. Recruiting Nights give you the opportunity to get to know one another - in a relaxed atmosphere - minus the inherent in the school day.

MHSFCA College Recruiting Nights provide opportunities for you to network with college coaches and to open opportunities for your student-athletes to continue their education and athletic career. Some of the opportunities you uncover at the Recruiting Night will be programs at schools that neither you nor your athlete had previously considered. We invite you and/or a member of your coaching staff to attend one or more of our Recruiting Nights in locations across the state. The agenda will start with an hour-long session (check the schedule) during which you will have access to college coaches from Michigan and around the mid-west. Host high schools will provide a table for you to meet with and exchange materials and information with college coaches. \*Bring copies of player profiles, transcripts and Hudl/video/links with you!

Your prospects and their parents are encouraged to attend! Following your block with the college coaches, your

athletes, their parents and you will have time to meet with the college recruiters.

There is no charge for you or your athletes to attend the Recruiting Night events. This is a benefit of your membership in the MHSFCA. If you are not a current member, please complete the online membership form at MHSFCA.com.

To help us plan facilities, please contact Marcus Dukes to let him know which Recruiting Night/s you plan to attend and give us a rough estimate of how many of your prospects you will ask to attend:

Marcus Dukes: mskbdukes@yahoo.com 313-623-0860

### 2017 MHSFCA Fall Recruiting Night Schedule

<u>Host School</u>	<u>Day</u>	<u>Date</u>	<u>Time</u>
Carman Ainsworth	W	29-Nov	5:30-7:30
Jackson	M	4-Dec	5:30-7:30
Grayling	M	4-Dec	5:30-7:30
Lowell	T	5-Dec	5:30-7:30
Escanaba	T	5-Dec	5:30-7:30
Edsel Ford	W	6-Dec	5:30-7:30
Walled Lake Western	Th	7-Dec	5:30-7:30

## President's Letter

Fellow MHSFCA coaches and colleagues:

I hope this letter finds you in favor. I also wish success and health for you respective programs this football season. The 2018 off season is right around the corner and I would like to send a brief reminder in regards to a few important engagements

I encourage each coach to attend our annual coaches meeting in Traverse City on December 1.

Secondly, although it is roughly 19 months or so away, we are working very hard in preparation of storied East vs. West All Stat Game. Jim Sparks and I (with the assistance of others), have been working diligently to secure sponsorship for this years all star game in an effort to make it even more eventful, impactful, and memorable for our cherished student athletes and coaches who will participate. This game and celebration produced a lifetime of memories and friendships.

I look forward to speak with each of you in Traverse City in December. Continued success and well wishes to your families during the upcoming Holiday season.



Best,

Drake Wilkins Sr.  
President  
MHSFCA

"Michigan... Football Country".



## Detroit Lions

### Football Education Division

FORD FIELD - 2000 BRUSH STREET, SUITE 200 - DETROIT, MI 48226

313-262-2248 [www.DetroitLions.com/footballeducation](http://www.DetroitLions.com/footballeducation)

## High School Football Coach of the Week Program

**E**ach week throughout the 2017 nine-week high school football regular season, one coach that best develops his players' character, discipline, and football skill in addition to emphasizing player health and safety in their program, will be recognized for his commitment to the team, school, and community. The winner is selected by a panel of high school football media members—Mick McCabe (former Detroit Free Press sports writer), Hugh Bernreuter (Saginaw News), Bret Bakita (WOOD Radio-106.9 FM, ESPN 96.1 FM-Fox 17/Grand Rapids), and James Cook (Traverse City Record-Eagle).

This season's program will award \$22,000 to aid in the development and promotion of high school football in the state of Michigan, thanks to contributions from the Detroit Lions, the NFL Foundation, presenting partner, Farm Bureau Insurance of Michigan and associate partner, Gatorade.

Each winning coach during the regular season will receive a \$2,000 donation to his school's football program and a sideline kit, courtesy of Gatorade. At the conclusion of the 2017 Michigan High School Football season, the Lions will also select the High School Football Coach of the Year. This season's Coach of the Year will receive a \$4,000 donation to his school's football program, in addition to the Gatorade sideline kit. All winners receive a certificate signed by Lions' head coach Jim Caldwell and National Football League (NFL) commissioner Roger Goodell, a

personalized game ball as well as acknowledgement at an upcoming Lions home game.

Currently in its' 21st year, the Detroit Lions High School Coach of the Week program has awarded \$389,000 to high school football programs throughout the state of Michigan. For more information on the Detroit Lions High School Coach of the Week program, contact Chris Fritzsing, Lions' Director of Football Education, at 313-262-2248.

About Farm Bureau Insurance: Farm Bureau Insurance of Michigan was founded in 1949 by Michigan farmers who wanted an insurance company that worked as hard as they did. Those values still guide the company today and are a big reason why they are known as Michigan's Insurance Company, dedicated to protecting the farms, families, and businesses of this great state. Farm Bureau Insurance agents across Michigan provide a full range of insurance services—life, home, auto, farm, business, retirement, Lake Estate®, and more—protecting nearly 500,000 Michigan policyholders.

About the NFL Foundation: The National Football League Foundation is a non-profit organization dedicated to improving the lives of those touched by the game of football—from players at all levels to communities across the country. The NFL Foundation represents the 32 NFL clubs and supports the health and safety of athletes, youth football, and the communities which support our game.



*Michigan's Insurance Company*



### **Week 1 - Matt Bird, Grand Ledge**

**Detroit, MI**— The Detroit Lions have named Matt Bird of Grand Ledge High School the week one recipient of the 2017 Farm Bureau Insurance of Michigan High School Football Coach of the Week Program. Bird's Grand Ledge Comets defeated Hudsonville 41-14 during opening week of the 2017 high school football season.

Bird is in his 24th season coaching and his 12th season as head coach at Grand Ledge. He has led Grand Ledge

to the playoffs eight times while reaching the Division 1 semi-finals in 2015. His career record is 78-36. Bird has been an assistant coach at Lansing Eastern as well as Grand Ledge and was a member of the 2000 Grand Ledge Division 1 State Championship team. On Thursday, August 31, the Comets travel to DeWitt for a week two regular season matchup.

### **Week 2 - Kevin Bartz, Edwardsburg**

**Detroit, MI**— The Detroit Lions have named Kevin Bartz of Edwardsburg High School the week two recipient of the 2017 Farm Bureau Insurance of Michigan High School Football Coach of the Week Program. Bartz's Edwardsburg Eddies defeated Otsego 72-0 during week two of the 2017 high school football season.

Bartz is in his 23rd season as head coach at Edwardsburg and has led the Eddies to the playoffs the last seven seasons (11 seasons overall), while reaching the state semi-finals in 2010, 2014 and 2016. His career record is

149-72 (67.4%). On Friday, September 8, the Eddies travel to Paw Paw to take on the 2-0 Redskins in a Wolverine Conference battle.

In terms of player health and safety, all Edwardsburg student-athletes are provided a baseline concussion test at the beginning of their sports year to measure reaction time, memory capacity, speed of mental processing, and functioning of the brain. These baseline tests are compared to post-injury tests and can provide extensive information about an athlete's history with concussions.

### **Week 3 - Tim Wooer, Traverse City West**

**Detroit, MI**— The Detroit Lions have named Tim Wooer of Traverse City West High School the week three recipient of the 2017 Farm Bureau Insurance of Michigan High School Football Coach of the Week Program. Wooer's Traverse City West Titans defeated crosstown rival Traverse City Central 29-27 in the 6th annual TC Patriot game, a game that honors and pays tribute to those active military, military veterans and 1st responders that serve our country and communities.

Wooer is in his 26th season coaching; 23rd as a head coach. He was the head coach of Farwell for four seasons (1995-98), Kingsley for nine seasons (1999-07) and is currently in his 10th season as West's head coach. During his career, Wooer has led his teams to 17 state playoff appearances (6 with TC West), having won the state championship with Kingsley in 2005. His career record is 139-84 (62.3%). On Friday, September 15, the Titans host the 2-1 Petoskey Northmen in a Big North Conference battle.

Player health and safety is a key part of Traverse City West's football program. Student-athletes are evaluated using several baseline concussion screening tests, including ImPACT, through a partnership with Munson Health System. ImPACT is a computerized neurocognitive assessment tool designed to help licensed healthcare providers evaluate and manage a suspected concussion. Studentathletes diagnosed with a concussion are taken through a comprehensive evidence-based return-to-play protocol utilizing the most relevant and up-to-date research. The Traverse City West Athletic department also uses an online software tool called "Sportsware" to share information about a student-athlete's rehabilitation and injury management plan with their parents.

## High School Football Coach of the Week Program

### Week 4 - Tony Kimbrough, East Kentwood

**Detroit, MI**—The Detroit Lions have named Tony Kimbrough of East Kentwood High School the week four recipient of the 2017 Farm Bureau Insurance of Michigan High School Football Coach of the Week Program. Kimbrough's East Kentwood Falcons defeated Grand Rapids Forest Hills Northern 46-32 to run their record to 4-0 on the season.

Kimbrough has coached for 21 seasons and is currently in his 4th season as a head coach at East Kentwood. He was an assistant at East Kentwood for four seasons, Grand Rapids Community College for three seasons, and Western Michigan University for two seasons, in addition to coaching in the Arena Football League for eight seasons. The Falcons have made two state playoff

appearances under Kimbrough, advancing to the Division 1 semifinals in 2014 where they lost to eventual champion Clarkston. His career record is 25-11 (69.4%). On Friday, September 22, the Falcons host the 3-1 Grandville Bulldogs in an Ottawa-Kent Conference Red Division battle.

In terms of player health and safety, the Falcons coaching staff focuses on form and roll tackling drills throughout their tackling circuit, resulting in minimal in-practice contact. The team also utilizes specialized football equipment that stresses proper tackling technique without tackling others. These procedures, in addition to a strength training emphasis on development of a student-athlete's neck muscles, are believed to help reduce concussion and injury risk.

### Week 5 - Jason Mensing, Ottawa Lake

**Detroit, MI**—The Detroit Lions have named Jason Mensing of Ottawa Lake Whiteford High School the week five recipient of the 2017 Farm Bureau Insurance of Michigan High School Football Coach of the Week Program. Mensing's Bobcats defeated Adrian Madison 67-0 to run their record to 5-0 on the season.

Mensing has coached for 18 seasons, 15 as a head coach. He was an assistant coach for one year each at Adrian College, Siena Heights University and Addison High School. His head coaching stints included 1 year at Addison, 1 year at Grayling, 3 years at Owosso, 4 years at Tecumseh and he is currently in his 6th season at Ottawa Lake Whiteford. The Bobcats have made the state playoffs in each of his five seasons. Two seasons ago, the Bobcats reached the state semifinals for the first time in school history and last season finished as the Division 8 runner up to state champion Muskegon Catholic Central.

Mensing's career record is 90-62 while being 52-13 (80%) at Ottawa Lake Whiteford. On Friday, September 29, the Bobcats travel to Morenci to take on the 3-2 Bulldogs in a Tri-County Conference clash.

In terms of player health and safety, Mensing gathers plenty of information to help educate his coaches and players. Providing baseline concussion testing for all Ottawa Lake Whiteford student-athletes, teaching a better and safer way to block and tackle, and reducing physical contact in practice throughout the course of the season are some of the critical player health and safety points of emphasis employed by Mensing and the Ottawa Lake Whiteford Athletic Department.

---

## 1988 All-Star Game Information Request

**If you, or someone you know, has video from the 1988 All-Star game, please see the contact information below:**

Good afternoon,

I am reaching out in an attempt to purchase video, film whatever may exist of a previous all star game. The game in the summer of 1988. If this is possible, I will pay for any format that the game is in.

I am Marcus Goodwin and can be reached at 419-944-8845 or [marcus.goodwin@utoledo.edu](mailto:marcus.goodwin@utoledo.edu).

Thank you.

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PAT KLAYO  
patrickklayo@hotmail.com  
586 -943-6141

### North Detroit

BRANDON CHERRY  
brandoncherry77@yahoo.com  
734-748-9804

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# MHSFCA

## Membership Benefits

### *Did you know that:*

*One of the benefits of MHSFCA membership is liability insurance through the MHSCA and NOCAD.*



### GENERAL LIABILITY INSURANCE PROGRAM

As a membership benefit, coverage is provided by the Commercial General Liability Policy issued to the National Organization of Coaches Association Directors. This policy will provide general liability coverage to the Michigan High School Coaches Association and its members.

### CARRIER

Houston Casualty Company

### POLICY PERIOD

August 1, 2017 - August 1, 2018

### LIMITS OF INSURANCE

\$1,000,000	Each Occurrence
\$1,000,000	General Aggregate (per Member)
\$1,000,000	Products/Completed Operations
\$1,000,000	Personal & Advertising Injury
\$ 300,000	Fire Damage
\$ 25,000	Sexual Abuse (per Member)
Excluded	Medical Payments

### COVERAGES

- ❖ Participant Legal Liability for insured members
- ❖ Liability assumed under insured written contract
- ❖ Defense Cost outside limits

### EXCLUSIONS

- ❖ The use of automobiles, buses, watercraft and aircraft
- ❖ Property of others in the care, custody, and control of the insured.
- ❖ This insurance does not apply to members that coach at an All-Star game that is not approved by your state coaches association.

### CAMP COVERAGE

Today, most Coaches are involved in some type of sports camp. Please note that our General Liability Program follows insured members while working at camps and/or conducting their own personal camp.

### PARTICIPANT/ACCIDENT COVERAGE

In addition, Participant/Accident Coverage is available for coaches and/or participants. Should an accident occur during a camp, clinic or event, this secondary coverage could help offset the loss suffered by families affected by such accidents.

### CERTIFICATE OF INSURANCE

- ❖ If a member has a camp and requires proof of insurance, certificates are at no additional charge.
- ❖ If a member has a camp and requires a certificate of insurance naming an Additional Insured on the General Liability Policy, the cost is \$125.00.
- ❖ Participant/Accident Coverage must be in place for all participants prior to the issuance of a certificate of insurance naming an Additional Insured on the General Liability Policy.
- ❖ Certificates of Insurance and Participant/Accident request forms are available on our website: [www.loomislapann.com](http://www.loomislapann.com)

### INSURANCE ADMINISTRATOR



[www.loomislapann.com](http://www.loomislapann.com)

(P) 800-566-6479 | (F) 518-792-3426

Greg Joly  
Lori George  
Karen Boller

[gjoly@loomislapann.com](mailto:gjoly@loomislapann.com)  
[lgeorge@loomislapann.com](mailto:lgeorge@loomislapann.com)  
[kboller@loomislapann.com](mailto:kboller@loomislapann.com)

*Disclaimer: This is an insurance overview for summary purposes only; for complete policy terms and conditions please refer to the NOCAD Master Policy.*



# LIFETIME MEMBERSHIP

Name \_\_\_\_\_

Home Address (Street) \_\_\_\_\_

City, State ZIP+4 \_\_\_\_\_

Phone (H) \_\_\_\_\_

E-mail \_\_\_\_\_

School Where Last Coached \_\_\_\_\_

Total Years Football Coaching \_\_\_\_\_

## Qualifications

**\*You must meet all FOUR!**

1. Coached football for twenty years at any level.
2. Previously a MHSFCA Member.
3. Retired from coaching.
4. Pay a one-time fee of \$100

Send to: Steve Wilson  
3010 Elm St.  
Fruitport, MI 49415

## Membership Application Form



Send to: Steve Wilson  
3010 Elm Stret  
Fruitport, MI 49415

### Join MHSFCA / MHSFA / NHSCA (\$30)

Name: \_\_\_\_\_

School: \_\_\_\_\_

Coaching Position: \_\_\_\_\_ Total Years Coaching: \_\_\_\_\_

Home Address (Street): \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone (H): \_\_\_\_\_

Email: \_\_\_\_\_

Membership runs January - December

MHSFCA Clinic Registration includes membership.

MHSFA / NOCAD insurance coverage coincides with your membership term.

### AFCA

The MHSFCA encourages you to also become a member of the national football professional organization for football coaches, the *American Football Coaches Association*.

Find out more and join online at:  
[www.AFCA.com](http://www.AFCA.com)

### NEWSLETTER DELIVERY

Member Newsletters are available online only. If we have your email address, we will notify you when the current newsletter is available online at:

[www.MHSFCA.com](http://www.MHSFCA.com)

Contact Steve Wilson with your email address at: [MHSFCA.website@gmail.com](mailto:MHSFCA.website@gmail.com)