



Newsletter

Volume 18, No. 1

SERVING MICHIGAN'S COACHES

March 2014

Crowley Award 2014 Jim Ahern, Lansing CC

By Larry Sellers, Crowley Award Chair



Crowley Award Winner Jim Ahern with his family, son Mike and his wife Raquel; daughter Julie Saunders and grandsons, Zac Ahern, Luke Ahern, and Ryan Ahern. Unable to attend the banquet were Julie's husband Troy and their two boys Trevin, & Gavin.

Have fun, play hard, be dedicated to doing your very best;" These were the challenges put forth to his athletes by the late Jim Crowley, in whose memory the MHSFCA presents this award. Coach Crowley guided the football fortunes of Jackson St. John, which eventually became part of merging several small Catholic schools into Jackson Lumen Christi HS in the 1960's. Coach Crowley led his Titan football teams to state titles in 1977 and 1979, and then was tragically shot to death in his own driveway during a robbery in January of 1980 at the age of 45. Coach Crowley was a dedicated family man and committed not only to his family, church, team and school but also to making his community a better place in which to live.

Jim Ahern is a 1964 graduate of Owosso St. Paul High School. While there he played football (three league championships and one undefeated season) and basketball (two league championships and one semifinal appearance). He spent two years at Aquinas College where he played tennis and earned an Associate's Degree in 1966. He transferred to Western Michigan University in the fall of 1966. During his senior year at WMU he was the backfield coach and varsity basketball

Continued on page 4

Inside:

Important Dates.....	2
Region Contacts.....	2
Newsletter Delivery	3
Team Michigan Roster.....	5
Lansing Clinic Highlights	6
2014 Hall of Fame Inductees	8
Hall of Fame Nomination Form.....	12
State Coaches of the Year	13
Spicer Leadership Awards.....	14
Adrenaline Reading Awards.....	14
Honorary Members.....	15
Women of the Year Awards.....	15
Targeting Defined	16
Playoff Proposal FAQs.....	17
Playoff Proposal Explanation.....	18
Playoff Old v Proposed	19
Leadership Conference	20
Lions Summer Camps.....	20
Duffy Daugherty Award	21
Lifetime Membership	23
MHSFCA Membership Benefits.....	23
Hall of Fame Ticket Order	24
Membership Application.....	24



MHSFCA

Membership runs

September - August

Sign-Up at: **MHSFCA.com**

MHSFCA MEETINGS & Important Dates

Hall of Fame Induction
Sheraton Hotel, Ann Arbor
March 22, 2014

Steering Committee Meeting
Sheraton Hotel, Ann Arbor
March 23, 2014

**Board of Directors
Summer Meeting**
Lansing
June 19-20, 2014

**Border Classic
All Star Game**
University of Findlay
Findlay, Ohio
14 June 2014

NOTE

Your membership year has been changed. Membership in the MHSFCA will now align with the Calendar Year.
January 1 - December 31

Newsletter is NOT Forwarded

MHSFCA Newsletters are NOT forwarded by the Postal Service. To insure that you continue to receive the MHSFCA Newsletter please notify Membership Chairman, Steve Wilson of address changes.

Steve Wilson
MHSFCA Membership Chairman
3010 Elm St.
Fruitport, MI 49415
MembershipMHSFCA@gmail.com

The MHSFCA NEWSLETTER is the official publication of the Michigan High School Football Coaches Association with the expressed aim of keeping Michigan High School football coaches informed of developments in their profession.

Cindy Farley, Editor
Cell (517) 927-4098
Home: (517) 589-5321
Fax (517) 589-5340
email: cfarley@lesliek12.net
PO Box 67
Leslie, MI 49251

Michigan High School Football Coaches Association

Border Classic All-Star Game at

University of Findlay
Saturday 14 June

See Team Michigan Roster
Page 5

DIRECTORS

Region 1

North - Paul Jacobson, Negaunee
pjake66@aol.com
East - Pat Maloney, Sault Ste. Marie
pmaloney@eup.k12.mi.us
South - Joe Reddinger, North Dickinson
jreddinger@go-nordics.com

Region 2

Ed Schindler, Elk Rapids
eschindler@rwbaird.com
Greg Vaughn, Traverse City St. Francis
gvaughan@gtacs.org

Region 3

Tim Parker, Muskegon Oakridge
tparker@oakridgeschools.org
Jerry Rabideau, Spring Lake
grabidea@yahoo.com

Region 4

Doug Haggart, Clare
BigHags@clare.k12.mi.us
Terry Hessbrook, Ithaca
hessbroo@ithacaschools.net

Region 5

Craig Healey, Clio
healey_craig@hotmail.com
Jason McIntyre, Mt. Pleasant
jmcintyre@mtpleasant.edzone.net

Region 6

Noel Dean, Lowell
ndean@lowellschools.com
Mike Farley, Grand Haven
farley@ghaps.org

Region 7

Mark Blaesser, Kalamazoo
mblaesser@gulllakecs.org
Bill Dunn, Saugatuck
wedunn@saugatuckps.Com

Region 8

Lorin Granger, Battle Creek Central
lgranger@allstate.com
Pete Schermerhorn, Portage Northern
pschermerhorn@portageps.org

Region 9

Bret Shrader, Fowlerville
shrader@fvl.k12.mi.us
Rob Zimmerman, DeWitt
zimmerma@dewittschools.net

Region 10

Tom Walentowski, Ida
tom.walentowski@dundee.k1
Dan Terryberry, Onsted
Dant@Wildcat.Onsted.k12.mi.us

MHSFCA OFFICERS 2013

PRESIDENT

Kelly Luplow, Clare
kelly@clare.k12.mi.us

1ST VICE-PRESIDENT

Ed Greenman, Harper Creek
greenmane@harpercreek.net

2ND VICE-PRESIDENT

Brad Bush
bbush@gmail.chelsea.k12.mi.us

TREASURER

Brad Bush, Chelsea
bbush@gmail.chelsea.k12.mi.us

EXECUTIVE DIRECTOR

Larry Merx
LarryMerx@gmail.com

DIRECTORS**Region 11**

Lenny Dantine, Millington
leonard.dantine@mcsdistrict.com
Chris Gilliam, Birch Run
CGilliam@birchrun.k12.mi.us

Region 12

Grant Fanning, Chelsea
fanningg@saline.k12.mi.us
Mark Thomas, South Lyon
thomasm@slcs.us

Region 13

Tom Hoover, Allen Park
thoover59@hotmail.com
Kent Sikora, Gibraltar Carlson
sikorak@comcast.net

Region 14

John Goddard, Royal Oak Shrine
goddard@shrineschools.com
Brian Lemons, Ann Arbor Gabriel Richard
lemons.brian@gmail.com

Region 15

Andre Harlan, Detroit Southwestern
harlanandre@yahoo.com
Rod Oden, East English Village
roden01@hotmail.com

Region 16

Gary Griffith, Troy
garygriffith@gmail.com
Andy Patterson, Bloomfield Hills
patterson2627@gmail.com

Region 17

Mike Powell, Warren Cousino
powell@wcskids.net
Jim Sparks, Clawson
jsparks@clawson.k12.mi.us
Patrick Threet, Fraser
patrick.threet@fraserk12.org

Region 18

Tim Brabant, Carsonville-Port Sanilac
tbrabant@carsport.k12.mi.us
Bill Brown, Deckerville
deckervillefb@yahoo.com

Committee Chairs**Academic All State**

Al Boydston, Caro
Kent Sikora, Gibraltar Carlson

Adrenaline Reading Award

Grant Fanning, Chelsea

All-Star

Jim Sparks, Clawson

Apparel

Tony Ceccacci, Ortonville-Brandon

Assistant Coach Award

Pat Maloney, Rudyard

Clinic

Jerry Rabideau, Spring Lake

Ethics

Wes Wishart, Belleville

Fran Herrington Award

Steve Robb, Divine Child

Finance

Brad Bush, Chelsea

Hall Of Fame

Chuck Ritter, Ann Arbor Pioneer

Historian

Jack Carlson, Holland West Ottawa

Honorary Membership

Roger Bearss, Millington

Jim Crowley Award

Larry Sellers, Traverse City St. Francis

Leadership

Dave Lawrence, Ann Arbor Gabriel Richard

Membership

Steve Wilson, Fruitport

MHSAA Liaison

Jack Wallace, Okemos

MHSCA Liaison

Jerry Rabideau, Spring Lake

Newsletter

Larry Merx, Chelsea

Placement

Marcus Dukes, Hartland

Parliamentarian

Doug Bess, Battle Creek Central

Playoff

Tom Barbieri, Jackson

Political Action

Eric Redmond - Monroe

Public Relations

John Herrington, Farmington Harrison

Recruiting

Rod Baker, Riverview

Rules

Pete Coll, Center Line

Scholarship

Kelly Luplow, Clare

Youth Football

Scott Farley, Jackson

Web Site

Steve Wilson, Fruitport

Past Presidents

Dave Driscoll, Jackson Parkside '72-'73
Dutch Schrottenboer, Alpena '74
Bud Breed, Portage Northern '75
Ron Holland, North Farmington '76
Ivan Muhlenkamp, St. Joseph '77
Jeff Smith, East Lansing '78
Harley Pierce, Sturgis '79
Walt Braun, Marysville '80
Jim Ooley, Traverse City '81
Tom Fagan, Ypsilanti '82
Dick Harris, Harrison '83
Arnie Besonen, Owen-Gage '84
Dick Look, Tawas '85
Terry Rose, Stevensville-Lakeshore '86
Mark Covert, Fenton '87
John Dean, Detroit Northern '88
Dan Lauer, Benton Harbor '89
Jim Ahern, Ithaca '90
Tom Moshimer, Plymouth Salem '91
Bob Knight, Portage Central '92
Dave Woodcock, Jenison '93
Dennis Zbozen, Romeo '94
Bill Tucker, Flint Powers '95
Larry Rueger, Mona Shores/Fruitport '96
Larry Merx, Ann Arbor Huron '97
Jack Schugars, Muskegon Oakridge '98
Larry Sellers, Traverse City St. Francis '99
Tim Klein, Roscommon '00
Keith Froelich, Okemos '01
Jim Clawson, Monroe St. Mary's Catholic '02
Bob Scheloske, South Lyon '03
Mike Wojda, Alpena '04
Pete Coll, Center Line '05
Jim Buttson, Allen Park, '06
Al Slamer, Battle Creek Central, '07
Dave Larkin, Jenison '08
Brad Grayvold, Norway '09
Steve Wilson, Fruitport '10
Jack Wallace, Fowlerville '11
Doug Bess, Battle Creek Central '12
Keith Stephens, Southfield Lathrop

NEWSLETTER Encourages Contributors

*Deadline for Submissions
for May Newsletter*

— Apr 15 —

Cindy Farley
PO Box 67, Leslie, MI 49251
517-589-5321
cfarley@lesliek12.net

*** Region 18 includes all 8-Man football teams.

Even number Regions elected in even years. Odd
number Regions elected in odd years.

2014 Crowley Award • Jim Ahern, Lansing Catholic Central

Continued from page 1

assistant at Kalamazoo Hackett High School. He earned his Bachelor of Science Degree from WMU in the spring of 1968.

Coach Ahern got his first teaching job at North Branch High School in the fall of 1968, teaching English, Social Studies and Physical Education and coaching the varsity football backfield, junior high basketball and assistant varsity track coach.

In 1969 our Ahern was hired by Gobles High School to teach Social Studies and Physical Education, be the school's Athletic Director and Head Football Coach and coach junior varsity basketball. He took a football program which hadn't won a varsity game in three years to a top ten state ranking and the top scoring team in the region. By spring of 1972 our recipient had finished his Master's Degree in Guidance and Counseling at WMU and was offered a job by Ithaca High School to be its Director of Guidance and Counseling and Head Football Coach. Ithaca was a perennial league contender, often playing against teams that were twice as big in enrollment. Over the course of the thirty-three years Ahern was the head coach at Ithaca, they won eight league championships, made thirteen playoff appearances, had three undefeated seasons and compiled one hundred and ninety-seven victories. Ahern was league coach of the year eight times, area coach of the year ten times, regional coach of the year seven times and Michigan High School Football Coach of the Year in 2002.

In 2004, Ahern left Ithaca and took a job at Palmetto Ridge High School in Naples Florida where he was a guidance counselor/teacher and varsity offensive coordinator. The football team set a record for a first year program.

In 2005, Ahern took the head football position at East Lee County High School, developing a program from scratch. In addition to his coaching duties, he was a guidance counselor/teacher.

After the death of Gerri, his wife of forty years, our recipient wanted to get back to Michigan to be closer to his family. He was offered the position of head football coach at Lansing Catholic Central High School for the fall of 2009. He has been the coach there for the past five years and has taken the team to the state playoffs each year, with

the highlight being an appearance in the state finals in 2011.

Coach Ahern has been a member of the American Football Coaches Association since 1968 and a charter member of the Michigan High School Football Coaches Association which began in 1972. He was elected to the Board of Directors in 1978 and served on the Clinic Committee and Playoff Committee (chairman from 1980-1988) during which time a major revamping of the state playoff system was enacted to include the current 256 teams in 8 divisions. Ahern was elected Second Vice-President of the Association in 1988 and became President in 1990. He has served on the Past President's Committee since 1991. He coached in the 1990 All-Star Football game for the west squad and was elected to the MHSFCA Hall of Fame in 1996.

In 2003, Ahern wrote a book and made two video on the Single Wing and Spread Single Wing, which were published by Coaches Choice Publishing Company. In 2010, the company published an update of the book, along with two new videos.

While at Ithaca, Coach Ahern coached quarterbacks at Central Michigan University summer camps for 15 years and organized summer passing leagues for the mid-Michigan region.

Jim Ahern is an individual who has given back immensely to our great game. He is a creative innovator who has impacted many coaches with his book, through national presentations at clinics throughout the United States, and by sitting down one-on-one with young coaches.

Many of our Ahern's former players now hold leadership positions in their professions and in their communities due to the values and standards learned as an athlete on one of his teams. He taught his athletes to compete fiercely but always within the rules. He helped them to become better athletes than they thought they could be. He taught them the value of pursuing their goals with passion and vision.

Jim Ahern is a football man without doubt, but more importantly he remains a positive role model for his players; he is a man who walks the walk and places others first. He is a family man and a man who exemplifies all that is right in the world in which we live.

Previous Crowley Award Recipients

David Driscoll '81

Jackson Parkside

Donald Lessner '82

Riverview

Ron Holland '83

North Farmington

Harley Pierce '85

Sturgis

Jack Castignola '86

Trenton

Tom Fagan '87

Ypsilanti

Elmer Engle '88

Bay City

Tom Moshimer '89

Plymouth Salem

Bob Wyman '90

Kalamazoo

Roger Chiaverini '91

Holland

Walt Braun '92

Marysville

Jim Ooley '93

Traverse City

Dan Lauer '94

Benton Harbor

Larry Rueger '95

Fruitport/Mona Shores

"Ike" Muhlenkamp '96

St. Joseph

Pete Coll '97

Center Line

"Woody" Thomas '98

Detroit Central

Jeff Smith '99

East Lansing

Jack Schugars '00

Muskegon Oakridge

Larry Merx '01

Ann Arbor Huron

Dave Woodcock '02

Jenison

John Herrington '03

Farmington Harrison

Albert Fracassa '04

Birmingham Brother Rice

James Reynolds '05

Martin Luther King II

Keith Froelich '06

Okemos

Bob Knight '07

Portage Central

Richard Fodor '08

Bridgman

Bob Scheloske '09

South Lyon

Richard Harris '10

Harrison

Chuck Ritter '11

Ann Arbor Pioneer

Al Slammer '12

Holt



2014
Ohio v Michigan All Star
Football Game

Team Michigan

#	Name	Pos	Ht	Wt	HS Coach	HS, Class	College
8	Jason Alessi	S	6'1"	186	Birmingham Brother Rice	Al Fracassa	Yale
21	Javonte Alexander	CB	5'9"	180	Flint Carman Ainsworth	Nate Williams	Indiana State University
63	Dimitri Angelis	OG	6'5"	284	Northville	Matt Ladich	University of Massachusetts
19	Kyle Bambard	K	5'9"	175	Walled Lake Western	Mike Zdebski	North Carolina State University
6	Paris Bennett	LB	6'0"	215	University of Detroit Jesuit	Kurt Richardson	University of Syracuse
3	Curtis Brunson	CB	5'10"	165	Farmington	Oscar Olejniczak	Ohio University
28	Byron Bullough	LB	6'2"	195	Traverse City St Francis	John Bechtel	Michigan State University
7	Amari Coleman	WR	5'11"	175	New Lothrop	Greg Vaughn	Central Michigan University
2	Dillon Dixon	S	6'0"	185	University of Detroit Jesuit	Clint Galvis	Saginaw Valley State University
75	Curtis Doyle	OG	6'5"	305	Alma	Oscar Olejniczak	Western Michigan University
4	Jalen Embry	CB	5'11"	176	Detroit Martin Luther King	Dan Falor	University of Iowa
25	Ian Erikson	RB	5'10"	195	Clarkston	Dale Harvel	Eastern Michigan University
59	Kenny Finley	DT	6'2"	278	Muskegon	Kurt Richardson	Western Michigan University
90	Jeremiah Harris	DE	6'5"	230	Temperance Bedford	Rich Mendez	Eastern Michigan University
2	Marquian Johnson	WR	6'4"	202	Clawson	Jim Sparks	Saginaw Valley State University
67	Alex Joss	C	6'5"	305	Walled Lake Western	Mike Zdebski	Ball State University
55	Brandon Keen	OT	6'6"	290	Our Lady of the Lakes	Josh Sawicki	Central Michigan University
53	Malik King	OG	6'4"	294	Muskegon	Rich Mendez	Ball State University
78	Austin Labus	C	6'6"	300	Portage Northern	Pete Schermehorn	Bowling Green State University
5	Corey Lacanaria	WR	5'9"	160	Birmingham Brother Rice	Dave Sofran	Ball State University
7	Rico Lewis	S	6'2"	170	Detroit East English Village	Rod Oden	University of Findlay
16	Avonte Maddox	WR	5'9"	165	Detroit Martin Luther King	Dale Harvel	University of Pittsburgh
12	Lawrence Marshall	DE	6'4"	245	Southfield	Tim Conley	University of Michigan
55	Nick Matich	DT	6'2"	290	Clarkston	Kurt Richardson	Western Michigan University
2	Malik McDowell	DT	6'6"	295	Southfield	Tim Conley	Michigan State University
79	Chukwuma Okorafor	OT	6'6"	285	Southfield	Tim Conley	Western Michigan University
50	Nick Padla	OT	6'6"	289	Berrien Springs	Bill Bergan	Michigan State University
20	Rachwal Rachwal	LB	6'3"	225	Lapeer East	Jake Weingart	Eastern Michigan University
17	Giovanni Rescigno	QB	6'4"	220	Warren DeLasalle	Paul Verska	Rutgers
89	Dylan Roney	DE	6'2"	235	Detroit Catholic Central	Tom Mach	Navy
4	Damon Singleton	LB	6'2"	210	Wyandotte Roosevelt	Ron Adams	Ball State University
2	Travis Smith	QB	6'0"	193	Ithaca	Terry Hessbrook	Wake Forest
10	Brandon Sowards	WR	6'1"	196	Wyandotte Roosevelt	Ron Adams	Michigan State University
13	Devon Spaulding	RB	6'0"	194	Westland John Glenn	Tim Hardin	Central Michigan University
44	Mitch Stanitzek	DE	6'4"	240	Grand Rapids West Catholic	Dan Rohn	Central Michigan University
12	Malik Taylor	WR	6'2"	205	Montrose	Dennis Reinhart	Ferris State University
22	Zachary Walker	WR	6'0"	185	Forest Hills Central	Tim Rogers	Robert Morris University
5	Jared Wangler	LB	6'2"	215	Warren DeLasalle	Paul Verska	University of Michigan
1	Jalen Watts-Jackson	CB	5'11"	175	Orchard Lake St Mary's	Geroqe Porritt	Michigan State University
99	Blake Williams	DT	6'4"	250	Romeo	Jason Couch	North Dakota State University

Coaching Staff: Head Coach Mike Zdebski, Walled Lake Western; Defensive Coordinator, Linebackers, Brian Lemons, Ann Arbor Gabriel Richard; Wide Receivers Ed Greenman, Battle Creek Harper Creek; Defensive Backs Scott Merchant, Chippewa Valley; Offensivbe Line Michael Weiskopf, Walled Lake Western; Defensive Line Tim Szegda, Walled Lake Western.

MUSCLE MILK™

Official Protein and Sports Drink Beverage of
Team Michigan

42nd Annual Winners Circle Clinic

by Jerry Rabideau, Clinic Chair



Dr. David Waterman, Sparrow Hospital

John Herrington, Farmington Harrison

Amy Teddy, Injury Prevention Program Manager, C.S. Mott Children's Hospital

Kristi Waters Ray, MD, Primary Care Sports Medicine Fellow, University of Michigan, Department of Family Medicine.

The 42nd Annual Michigan High School Football Coaches Association Winners Circle Clinic was held on January 16, 17 and 18th at the Lansing Center in Lansing, Michigan. The Lansing Radisson Hotel and The Lansing Visitors and Convention Bureau also showcased their facilities and helped to present a tremendous clinic for our group. This was a new location for 2014, and it proved itself to be a suitable venue for the next several years. Lansing presents a locality that puts 90 percent of our state's population within a 90 minute drive. The facilities presented ample room to showcase one of the finest football clinics in the Midwest. The goal this year was to attract new speakers including those that addressed our younger generation of coaches. We strive and will continue to strive to bring the strongest talents to the venue, so that you and your staff can continue to grow with the latest techniques, drills, skills and ideas.

Over 1300 high school, junior programs and college coaches attended. Nearly SEVENTY SPEAKERS with a wide range of topics presented their ideas for developing and maintaining successful programs. In addition to the meetings, the Lansing Center was the site of the MHSFCA Awards Banquet that honors the Coaches of the Year and recognizes others who have dedicated their lives to our great game. A large number of exhibitors enjoyed ample space to display the newest and greatest equipment and technology. The exhibit hall provided a great space for coaches to network, while viewing the latest, cutting edge technology and equipment to maintain a successful and safe football program. Coaches from most of Michigan's colleges and universities enjoyed a tremendous venue in which to meet and talk football and prospects with our high school coaches. In all, the clinic provided an over-the-top venue to learn, network, and most importantly meet up with great friends and coaches.

Thursday Evening was loaded with fantastic speakers. The multiple sessions opened with Bob Wylie, an NFL Veteran Offensive Line Coach that focused on laying the ground work for a championship season that starts in the

trenches. Dave Sofren presented the Birmingham Bother Rice championship Offense. Greg Mattison the defensive coordinator from the University of Michigan spoke on Michigan Football Tradition and the tough Michigan Defense. Jeff Trickey, the nationally known QB's coach, spoke on training QB's and receivers to be complete players. Chris Creighton, Eastern Michigan's new Head Coach, presented his expectations for building team leadership to achieve his team's goals. Dan Enos, Central Michigan's Head Coach, talked about the passing game, and University of Michigan's Assistant Coaches, Mark Smith and Darrell Funk, spoke on the importance of position fundamentals. Michigan State University brought Curtis Blackwell and Tommy Hoke who spoke on building a program and strength conditioning. Several other high school and college coaches rounded out the evening that included Tim Parker of Oakridge, Joe Tumpkin, Central Michigan's Defensive Coordinator, and of course MIAA Hall of Fame coach Jim Cole of Alma College.

Friday morning's Kick-Off Series in the huge Exhibit Hall C started with University Of Michigan's Head Coach, Brady Hoke, who spoke on Michigan Football Tradition and Pride. The morning rolled into an experts panel that provided critical information and included questions dealing with Concussions and Safe Practices in Football. This event featured Amy Teddy Injury Prevention Program Manager, C.S. Mott Children's Hospital; neuro surgeon, Dr. David C. Waterson, of Lansing's Sparrow Hospital; one of our own association's greats, John Herrington of Farmington Hills Harrison; and Kristi Waters Ray, MD, Primary Care Sports Medicine Fellow, University of Michigan, Department of Family Medicine. This session was moderated by WLNS Sports Director Fred Heumann. The panel discussion was followed by Mark Dantonio, Michigan State's Head Coach, who spoke about the importance of Heads up Football. The fact that Coach Dantonio and the Spartans brought home the Big Ten Championship and a Rose Bowl Victory, lent extra weight to the importance of his talk. The morning session with Coach Dantonio, the concussion panel and Coach Hoke proved to be the most

42nd Annual Winners Circle Clinic, *continued*

well attended.

After our "Kick-Off Series" the clinic kicked into high gear with nine speakers presenting simultaneously. Many of our speakers were from the highest quality high school programs from around the state. A "Legends Panel" included coaches from our State Championship ranks including: Terry Hessbrook of Ithaca, Mick Enders of Portage Central, and the Upper Peninsula's was Jeff Olson of Ishpeming. These coaches provided tremendous insight on building and maintaining championship teams. Also on Friday, Rob Zimmerman, Matt Bolles, Gus Kalpolka, Mitch Zajac and Jerry VanHavel did fabulous jobs representing their programs. John Creek, kicking consultant, and Filip Filipovic, a former NFL Kicker, were very well received as their discussions focused on development of special teams play. Several college coaches were also featured Friday, as we heard from Malen Luke of Northwood, Morris Watts of Central Michigan, and Dustin Beurer of Albion College.

Mid-Friday speakers included Corey Parker, Brad Bush, Butch Barry, and Central Michigan's Kyle Nystrom. Many coaches attended Detroit Lions Special Teams Coordinator, John Bonamego. Coach Bonamego spoke on tackling, pursuit drills and overall fundamental special teams play. Nate Schafer of 3Dynamics was outstanding, with his presentation on making athletes stronger and faster with simple techniques. This year included a registered MHSAA football official in Michael Bess, who presented on the topic of using the rules to your advantage. MHSFCA Border Classic All-Star Coaches for 2014 were available during the afternoon to discuss potential players for the new all-star game scheduled for June 14 at the University of Findlay. Dan Boggan of Lansing Sexton and Saginaw Valley's Dan Fodrocy rounded out the afternoon.

The MHSFCA Awards Banquet on Friday evening is always a highlight and this year was no exception. All nine

State Coaches of the Year were honored as were Assistant Coaches of the Year. Honorary Lifetime Members, Steve Spicer Team Leadership Award Winners, Recipients of Adrenaline Reading Program Awards, the Fran Herington Woman of the Year Award, Regional Coaches of the Year and the coveted Jim Crowley Coach of the Year were all awarded. Congratulations to all the award winners and especially to all coaches that continue to give to our great game. The reception after the banquet was attended by nearly 700 coaches who took advantage of the social time to renew acquaintances and share stories.

Saturday Morning's schedule focused youth coaches who are the critical first step in teaching our athletes the right way to play our sport. The MHSFCA partnered with the Michigan Youth Athletic Association, MYAA, led by Paul Seewald and Brad Dicky. The MYAA brought in an exceptionally qualified cadre of speakers kicking off with Mark Dantonio and including Scott Farley; Tom MacLean; Wes Wishart; and Walt Lodes, chairman of the NRFL in the Grand Rapids area. The list also included Al Slamer of Holt and Rich Popp and Justin Cessante of PYE Athletics. The Saturday focus on youth coaches was a successful first effort that we expect to increase at next year's clinic.

We'll be in Lansing again in January 2015. The Lansing Radisson provided excellent lodging. The Lansing Center gave us plenty of room for speakers, exhibitors and networking. The Lansing Visitors and Convention Bureau provided free transportation between hotels and discounts to many area restaurants and surrounding merchants. They could not have been better to work with. The MHSFCA Clinic Committee looks forward to making the Lansing Winners Circle clinic an even bigger and better event in 2015.

Head Coaches Remind your Staff!

If you did not attend the Kalamazoo Clinic:

1. Join the MHSFCA for NOCAD insurance, newsletters & other benefits

Membership form on page 24

2. For notification of Newsletter availability we need your email address. Send it to:

MembershipMHSFCA@gmail.com

2014 Hall of Fame Inductees



Rick Bailey

Reading

Years Coached: 31

Record: 212 wins, 93 losses

Schools: Adrian, Reading

Notable Accomplishments: Regional Coach of the Year, 1989, 1990, 1995; Five time County Coach of the Year, Hillsdale Daily News; 70% winning percentage; 20 time state playoff qualifier (out of 26 years as a head coach).

Current: Reading



Tim A. Baker

Constantine

Years Coached: 34

Record: 228 wins, 79 losses

Schools: Bronson, Constantine

Notable Accomplishments: Regional Coach of the Year, 1994, 1996, 1998, 1999, 2002, 2003, 2004; State Coach of the Year, 1994, 2004; District Champs, 1999, 2002, 2003, 2004; Regional Champs, 1994, 1996, 2002, 2004; Three time State Finals, 1994, 2002, 2004; State Runner-up 1994, 2002; State Champions 2004; Nine time state playoff qualifier; Seven time St. Joseph Valley Conference Champs; Eight time Kalamazoo Gazette Class C Team of the Year.

Current: Retired 2011



Denny Barnes

Montague

Years Coached: 38

Record: 270 wins, 105 losses, 4 ties

Schools: Mayville, Midland Bullock Creek, Muskegon Catholic, Muskegon Reeths-Puffer, Montague

Notable Accomplishments: Six undefeated seasons, 1979, 1988, 1992, 1995, 1997, 2009; 11 time League Champions; Nine time District Champions; Six Regional Championships, 1992, 2005, 2006, 2007, 2008, 2009; Three State Championships, 1992, 2008, 2009; 17 time state playoff qualifier; Assistant Coach of the Year, 2012.

Current: Montague

Robert H. Dexter Jr.

Whittemore Prescott

Years Coached: 30

Record: 171 wins, 113 losses, 1 tie

Schools: Plymouth Canton, Bellaire, Whittemore Prescott

Notable Accomplishments: Five time District Champions, Three time Regional Champions,

One State Championship. 18 time state playoff qualifier.

Current: Whittemore Prescott



Denny Keck

Gull Lake

Years Coached: 37

Record: 169 wins, 171 losses, 1 tie

School: Gull Lake

Notable Accomplishments: Regional Coach of the Year, 1997; Three time Wolverine Conference Coach of the Year; Wolverine Conference Distinguished Service Award; Seven time state playoff qualifier.

Current: Retired 2011



Randy Lark

Alma

Years Coached: 27

Record: 141 wins, 115 losses, 2 ties

Schools: Fulton, Alma

Notable Accomplishments: Regional Coach of the Year, 1990, 1994, 1997, 2007; District Champions, 2007, 2011; 12 time state playoff qualifier.

Current: Retired 2013



Jack Luettker

Ottawa Lake-Whiteford

Years Coached: 37

Record: 191 wins, 155 losses, 1 tie

Schools: Ottawa Lake-Whiteford, Bedford

Notable Accomplishments: Coach of the Year 1985, 1987, 1993, 1994; Monroe News Coach of the Year, 1987; Tri-County Champions, 1994; District Champions, 2000; 12 time state playoff qualifier.

Current: Ottawa Lake-Whiteford





Jim Meerman

Coopersville

Years Coached: 32

Record: 218 wins, 99 losses

Schools: Coopersville, Ravenna, GR Catholic Central

Notable Accomplishments: All Area Coach of the Year, Class B Coach of the Year, Division 4 Coach of the Year, Seven time Regional Coach of the Year, Detroit Lions Coach of the Week, West Michigan Officials Association Coach of the Year, Nine time Conference Champions, Seven time District Champions, Three time Regional Champions, Three time State Runner-up, Three losing seasons in 32 years, 11 time state playoff qualifier.

Current: Grand Rapids Catholic Central



Greg Oshnock

Lakeview

Years Coached: 23

Record: 111 wins, 103 losses

Schools: Williamston, Athens, Lakeview

Notable Accomplishments: Central State Activities Association League Champions, 1996, 2000, 2003, 2004; Coach of the Year *Greenville Daily News*, 2001, 2006; Seven time state playoff qualifier.

Current: Retired 2008



Don Roscoe

Maple Valley

Years Coached: 21

Record: 157 wins, 58 losses

School: Maple Valley

Notable Accomplishments: Assistant Coach of the Year, 2001; Undefeated seasons, 1990, 1991, 1997, 2000, 2001; 27 game winning streak 1989-1992; 25 game winning streak, 1999-2001; Regional Champions, 1992, 1997; State Runner-up, 1997; 10 League Championships; 13 time state playoff qualifier.

Current: Retired 2008.



Darrel Schumacher

Northville

Years Coached: 40

Record: 211 wins, 152 losses, 1 tie

Schools: Fremont JHS, Jonesville, Northville

Notable Accomplishments: District Champions, 2000; Regional Champions, 1990; Semi Final Qualifier, 1990; Kensington Lakes Activities Association Division Champions, 2010, 2011, 2012, 2013; Conference Champions, 2013; All Star Game East Head Coach, 1998; Regional Coach of the Year, 1993; 10 time state playoff qualifier.

Current: Northville

Jay Stielstra

Ann Arbor High/Ann Arbor Pioneer

Years Coached: 20

Record: 83 wins, 73 losses, 2 ties

Schools: Grass Lake, Ann Arbor University High, Ann Arbor High, Ann Arbor Huron

Notable Accomplishments: Coach of the Year, 1962; State Champions (Mythical), 1962.

Current: Retired 1973



Dave Taylor

Muskegon

Years Coached: 32

Record: 195 wins, 99 losses, 1 tie

Schools: Fremont, Muskegon Heights, Mona Shores, Muskegon

Notable Accomplishments: Coach of the Year, 1986; Muskegon Area Sports

Hall of Fame, 2002; Undefeated season, 1990 (9-0); Class A State Champs (Mythical)

1971 (Assistant Coach); Class A State Champions, 1986, 1989;

Eight time state playoff qualifier.

Current: Retired 2000

*Dave Taylor Photo © 2014 MLive and the Muskegon Chronicle. All Rights reserved.
Used with permission of MLive and the Muskegon Chronicle.*



Drake D. Wilkins Sr.

Madison Heights Madison

Years Coached: 26

Record: 146 wins, 111 losses

Schools: Police Athletic League Detroit, Detroit Southeastern, Denby,

Madison Heights Madison

Notable Accomplishments: MAC Coach of the Year, 2010, 2012; Regional Coach of the

Year, 2001, 2006, 2012; Detroit Public Schools Coach of the Year, 2003; Detroit

Lions Coach of the Week, 2006; All Star Game East Head Coach, 2007; 10 time

state playoff qualifier.

Current: Madison Heights Madison



Michigan High School Football Coaches Association
M.H.S.F.C.A. **HALL OF FAME** NOMINATION FORM

QUALIFICATIONS FOR POSSIBLE INDUCTION:

20 or More Years Coaching High School Related Football in the **State of Michigan**
(i.e. Jr. High, Middle School, Freshmen, Junior Varsity, Varsity)

OR

100 Wins as a Varsity Head Coach

Name of Nominee: _____

Address: _____

Street

City

State

Zip

Home Phone

Cell Phone



e-mail: _____

School Affiliation: _____

Present School if Still Coaching

Last School Coached if Retired

Name of Person Nominating: _____

Address: _____

Street

City

Street

Zip

Home Phone

Cell Phone



e-mail: _____

Please Return This Form to:

Jack Carlson ---M.H.S.F.C.A. Historian
2195 Lakeridge Drive
Holland, MI 49424

jycbc@yahoo.com



Kalamazoo Clinic Banquet Provides the Venue for Many of the MHSFCA's Most Import Awards

2013 State Coaches of the Year



Division 1
KURT RICHARDSON
Clarkston



Division 2
ALBERT FRACASSA
Brother Rice



Division 3
JOHN SHILLITO
Zeeland West



Division 4
RON GLODICH
Marine City



Division 5
JOE NOHA
Menominee



Division 6
TERRY HESSBROOK
Ithaca



Division 7
JEFF OLSON
Ishpeming



Division 8
STEVE CZERWON
Muskegon CC



Division 9
ROB MCDANIEL
Peck

REMINDER

MHSFCA Hall of Fame Banquet

March 24 • Ann Arbor Sheraton

Guest Speaker: **Brady Hoke**

Final date for pre-sale tickets: Friday, March 14.

See page 24 for banquet information and registration form.

Steve Spicer Leadership Awards

2013 Recipients

From Dave Lawrence, Leadership Chair



Left to right: Jason Kiss, Kelly Luplow & Mike Zdebski

Not Pictured: Jerry Angers & Jason Gray

The Steve Spicer Memorial Team Leadership Award was inaugurated in 1999 by the Michigan High School Football Coaches Association. The award honors high schools throughout the State of Michigan who exemplify the legacy left to us by Steve Spicer, the former head football at Fowler High School who was an outstanding coach, teacher, husband, father and community leader before his untimely battle with cancer took him from us. Steve, who is a member of our Football Coaches Hall of Fame, had an outstanding coaching record along with capturing a state football championship while at Fowler. More importantly however is the fact that he was a great role model for the players he coached and the students he taught.

Chesaning High School coached by Jason Gray...The Indians are first time recipients who were involved in 3 major service projects highlighted by their "Chesaning Military Classic" that raised over \$20,000.00 for local veterans to assist them in financial crisis.

Clare High School coached by Kelly Luplow The Pioneers were involved in 11 different service projects that included "Links" a mentoring program that pairs players up with autistic students to assist them academically and socially.

Glen Lake High School coached by Jerry Angers....The Lakers were involved in 6 major projects highlighted by servicing many local residents with home maintenance on a year round basis.

Vassar High School coached by Jason Kiss...The Vulcans were involved in 8 different service projects highlighted by major cleanup of Vassar local parks throughout the summer.

Walled Lake Western coached by Mike Zdebski...The Warriors were involved in 10 different projects highlighted by raising over \$200,000.00 over the last three years in the fight against breast cancer through their "Pink Warriors" Project.

Adrenaline/MHSFCA Community Service Reading Award 2014 Winners • Grand Haven and South Lyon

The Community Service Reading Award is a community service project in which student athletes serve as role models to elementary students. Student-athletes are matched with elementary teachers and their students. The high school football players then attend the elementary classroom during one class period per week, at least during the football season and read to the students.

Mark Thomas, South Lyon

South Lyon varsity football players went to 7 elementary schools on Thursday's and Friday's. More than 20 players per week participated. Players mentor students and help them with reading comprehension. The program lasts the entire school year. This program has been in place for several years.

Mike Farley, Grand Haven

Grand Haven varsity players went to 6 elementary schools on Friday afternoons. Players are assigned to certain teachers so they will go to the same class each week. Over 20 players per week participate. Players also help in August to set up a book fair downtown. Players know the importance of being a positive role model to younger students. Players become mentors and they help promote reading in the schools.



Left to right: Mike Farley, Grand Haven;
Dave Powell, Adrenaline

Honorary Membership

Nominated by their school's head coach, Honorary Memberships are given to recognize long term service to the football program in any support role: announcer, chain gang, time keeper, manager, doctor, and others are eligible.

To nominate contact: Roger Bearss, 8780 Dean Dr, Millington, MI 48746
 rogerl.bearss@mcsdistrict.com



Chuck Johnson, Bob Gale & Steve Dutton Muskegon Oakridge

Between the three of these men they have devoted over 100 years of service to the Muskegon Oakridge Football team. They have been loyal members of the Oakridge chain gang. They

have not missed operating the chains for the J.V. or Varsity football teams, which amounts to over 300 football games and still counting. Besides running the chains, Chuck, Bob and Steve have been dedicated servants to the Oakridge school system. They have donated their time in various football building projects including building a new press box and varsity team locker room.

Dennis Polk • Cedarville

Dennis has been part of four different football systems over the course of 36 years and has been with Cedarville for eight seasons. Aside from football Dennis has also coached three additional sports and has been part of Voc. Ed. As an assistant, Dennis has had the opportunity to be part of one State Championship Program (Divine Child) and been part of many playoff runs, including each year he has been part of Cedarville. Dennis has a love and passion for football that has spanned multiple generations and touched many lives. As a coach he never seeks attention and always directs success on to the players and people around him.

Pete Sandman • Frankfort

As a graduate of Frankfort, Pete has dedicated his life to the youths of the area. During summers in college he ran the summer rec program



and after college he wrote sports for the Benzie County Record Patriot. Pete was instrumental in starting Jr. High football and youth football at Frankfort. Many of his players went on to great high school success, as the Panthers went to the Silver Dome five out of six years, winning two state titles. Pete has covered the Panthers through five decades, which includes writing, "If you haven't played Frankfort, you haven't played football" a history of Frankfort football.

Mark 'OJ' Willerer • Owosso

OJ spent 45 years as equipment manager and trainer for Owosso athletics, including 20 years after his retirement from teaching. He took care of lockers and issued, stored and inventoried all equipment. He was a teacher, counselor, friend and father figure to thousands of Trojan athletics. He worked with ten OHS head coaches, including Hall of Famers George Ihler, Ed Gerber and Bruce Bendix.

Fran Herrington Woman of the Year Award

The Fran Herrington Award is presented annually to recognize two women who have contributed to promoting high school football in their community and in the state of Michigan. Submit nominations for the award by phone or email to: Steve Robb, Milan HS (734) 439-5060 • robbs@milanareaschools.org

Julie Schugars Oakridge High School

Julie spent 43 years contributing her time and energy to Oakridge Football, helping her husband Jack build the program into a state power. She says that she spent most of those years teaching at Oakridge, "so it was easy to be part of the football family and bleed blue." She also thinks that, "Every football wife deserves the Fran Herrington Award for making her husband's life easier during the season. Cheers to all of them!" Congratulations, Julie!



Laura Bush Chelsea High School

Laura has been a coach's wife for 20 years at East Kentwood and Chelsea. Her husband Brad says that, "She has been very involved in every aspect of those programs." They have lived in the shadow of the football stadium in both of those communities and football has been the central piece of their family and life together. Laura states that, "Our family loves making high school football our life. We enjoy all aspects, and wouldn't want to raise our kids any other way." Congratulations, Laura!

Previous Honorees

2006 – Eileen Lessner

2007 – Peggy Warmack, Kay Merx

2008 – Louise Goosen, Helen Buttson

2009 – Lora Taylor, Donna Cisco

2010 – Shari O'Neill, Marge McDougall

2011 – Linda Davis, Holly Wilson

2012 – Eva Pierce, Susan Bendix

“Targeting” Defined in High School Football in Effort to Reduce Risk of Injury

Courtesy of (NFHS) National Federation of State High School Associations

In an effort to reduce contact above the shoulders and lessen the risk of injury in high school football, the National Federation of State High School Associations (NFHS) Football Rules Committee developed a definition for “targeting,” which will be penalized as illegal personal contact.

The definition of targeting and its related penalty were two of 10 rules changes approved by the rules committee at its January 24-26 meeting in Indianapolis. All rules changes were subsequently approved by the NFHS Board of Directors.

Effective with the 2014 high school season, new Rule 2-43 will read as follows: “Targeting is an act of taking aim and initiating contact to an opponent above the shoulders with the helmet, forearm, hand, fist, elbow or shoulders.”

“Targeting” Defined in High School Football in Effort to Reduce Risk of Injury

Bob Colgate, NFHS director of sports and sports medicine and liaison to the Football Rules Committee, said the committee determined – in its continued effort to minimize risk of injury in high school football – that it was important to separate and draw specific attention to this illegal act.

“Taking aim with the helmet, forearm, hand, fist, elbow or shoulders to initiate contact above the shoulders, which goes beyond making a legal tackle, a legal block or playing the ball, will be prohibited,” Colgate said.

A new definition for a “defenseless player” was also added to Rule 2 for risk-minimization purposes. Rule 2-32-16 will read as follows: “A defenseless player is a player who, because of his physical position and focus of concentration, is especially vulnerable to injury.”

In an effort to reduce the risk of injury on kickoffs, the rules committee approved two new requirements in Rule 6-1-3 for the kicking team. First, at least four members of the kicking team must be on each side of the kicker, and, second, other than the kicker, no members of the kicking team may be more than five yards behind the kicking team’s free-kick line.

Rule 6-1-3 also notes that if one player is more than five yards behind the restraining line and any other player kicks the ball, it is a foul. In addition to balancing the kicking team’s formation, the change limits the maximum distance of the run-up for the kicking team.

“The Football Rules Committee’s actions this year reinforce a continued emphasis on minimizing risk within all phases of the game,” said Brad Garrett, assistant executive director of the Oregon School Activities Association and chair of the Football Rules Committee.

In other changes, new language was added to Rule 8-5-1 and states that “the accidental touching of a loose ball by a player who was blocked into the ball is ignored and does not constitute a new force.” In addition, roughing the passer fouls now include all illegal personal contact fouls listed in Rule 9-4-3, which result in automatic first down in addition to a 15-yard penalty.

The remaining changes approved by the Football Rules Committee are as follows:



Rule 1-1-7: Provides state associations authority to require game officials to be on the field more than 30 minutes prior to game time.

Rule 2-24-9: The intent of an illegal kick was clarified. Now, when an illegal kick occurs, the loose ball retains the same status that it had prior to the illegal kick.

Rules 3-3-3 and 3-3-4: With this change, in order to extend or not extend a period with an untimed down, time must expire during the down.

Football is the No. 1 participatory sport for boys at the high school level with 1,115,208 participants in the 2012-13 school year, according to the High School Athletics Participation Survey conducted by the NFHS through its member state associations. In addition, the survey indicated there were 1,660 girls who played football in 2012-13.

Strength of Schedule Playoff Proposal Advances

In order to address some of the scheduling problems created by the current “win six games and you’re in” playoff standard. In 2013, the MHSFCA proposed a change to the way schools qualified for the football playoff tournament, the Strength of Schedule proposal. That proposal was approved by the Football Committee in 2013 after the MHSAA added guaranteed qualification with seven wins (Not a part of our proposal). The proposal, subsequently, was not accepted by the MHSAA’s Representative Council.

Encouraged by several members of our Association and several athletic directors, we resubmitted the Strength of Schedule proposal to the Football Committee in February this year (without any automatic qualification after a certain number of wins). The proposal, once again, was passed by the Football Committee and forwarded to the Rep. Council.

We recognize that the new procedure for state playoff qualification may cause new scheduling problems for some schools, i.e. schools that are in large conferences and locked into a complete schedule, schools that do not have successful programs, schools in conferences that include two or more divisions in their membership. We think, though, that the Strength of Schedule Proposal, by rewarding schools for scheduling “competitive” opponents instead of travelling long distances to find a slam-dunk six win record will solve many of our current scheduling problems and as such is a worthy step towards improving the current playoff situation.

We encourage you to become familiar with how the Strength of Schedule proposal would work consider supporting it and then educate your AD. Our next step is to gain a forum at the MIAAA conference in March to explain the proposal to that group and then to make our case at the Rep. Council meeting in May.

For more information see the following FAQ’s:

MHSFCA Football Playoff Proposal FAQ’s

If we go based only on playoff points isn’t that the same as it was before the current system?

No, in the previous system teams were split into districts before the season. If you were in a tough district you may not have made it at 8-1 or could have made it at 3-6 in a weak district. The current plan takes the top 32 teams (based on playoff points) in each division after the season is completed and puts them into regions and districts.

How is this going to help with scheduling issues?

The idea is the people will be more likely to schedule a game against a tougher local opponent knowing that if they win, they can get huge points, but if they lose they will still get a significant amount of points for taking on the challenge. We talk a lot about risk reward, the new system rewards you for taking a risk whereas the current system gives you very little reward.

Won’t teams that win 6 or even 7 games not make it in?

Absolutely, teams with a 6 or even 7 win schedule might not make it in. However, these teams would not be playing a tough schedule. They are likely playing much smaller schools and/or schools that have a very low winning percentage.

Won’t teams with a sub .500 record get in?

While it is unlikely a great number of teams will make it each year with a sub .500 record, some DEFINITELY will. But, shouldn’t they be if they are planning an extremely tough schedule. Each year we can find at least 3 or 4 teams left out of the playoffs because they lost to several unbeaten or one loss teams often from bigger divisions.

Why put teams in 8 divisions before the season?

This actually is done for a few reasons. 1. We believe the current system of only giving playoff points for classes A, B, C and D is archaic. There is often too big of a gap from top to bottom and it is the only reference football has to these classifications. By utilizing 8 divisions prior to the season, playoff points are more equitably dispersed. This also allows for teams to know what division they fall in so they can prepare during the season for potential post season match ups.

“What’s that? Ah—Playoffs? Don’t talk about - Playoffs? You kidding me?! Playoffs?”

Reprinted from MHSFCA May 2013 Newsletter

By Andrew Pratley, Ogemaw Heights

MHSFCA Playoff Committee

While this famous Jim Mora rant certainly fits at times with how often it seems our playoff system is brought up in discussions amongst coaches and athletic directors alike, it is the topic of discussion at this year’s MHSAA Representative Council meeting.

After several years, countless meetings and at least six different versions of this proposal, the MHSFCA and the MHSAA Football Committee have finally approved a new proposal that would change our current playoff system.

The new system, at its core is designed to alleviate scheduling issues that have arisen since the “6 win and in” system was implemented in 1999. While many coaches like the “6 and in” concept in theory, it has proven to be a major headache once even a small amount of success has been achieved. Simply put, people don’t want to play teams that they think they might lose to. I know very few coaches or athletic directors that don’t at least entertain the idea of trying to count to six when scheduling. This has caused excess travel, more out of state competition (out of country as well) and has even caused leagues to break up, all in the name of finding the magic 6.

The new proposal basically attacks this concept in a few ways, first and most importantly by addressing a new component that rewards you for playing people who are good. Basically you get the same amount of “bonus points” whether you win or you lose to a team. While this is only the “bonus” portion of the calculations, it does give you incentive to play a more local quality opponent.

The other piece of the calculations is the “win” points. These were always determined by class, A=80, B=64 and so on. This is really an archaic method since we don’t use classes in any other way. Because of this, in the proposal we have used “division” totals to reward teams more

accurately based on size. Beating a class B team with just under 1000 kids should be worth more than beating one with just under 500 kids.

Lastly the way bonus points are calculated has changed. Instead of getting the same amount of bonus points regardless of the size of your opponent, this too has been scaled as you can see in the explanation sheet.

Lastly, I would like to explain the tweak that was made after it left the MHSFCA group. Our original plan was to qualify 32 teams in each division based strictly upon playoff points earned. However, the MHSAA felt as though they did not want to exclude teams who had won 7, 8 or 9 games. Therefore the final piece, the “7 and in” qualifier was added. Some have suggested that this will just make things worse as now teams try to find 7 wins. We argue that it is much harder to win 7 than it is to win 6 and that based upon the new points system you are more likely to get in with 5 wins and a tough schedule than with 6 wins and an easy schedule.

While we realize that everyone has their own proposal that will fix everything, *i.e.* everyone making it or adding divisions etc. We have been down that road across the state for several years. It does not work. The current proposal, described above, is our best chance for change and the first proposal to make it to the Representative Council

level since 1998.

The Representative Council will discuss this proposal at their May meeting.

We encourage you to support the proposed changes and to contact Rep Council members to express your support.

*Find the list of Rep Council members at MHSAA web site: <http://www.mhsaa.com/AbouttheMHSAA/RepresentativeCouncil.aspx>.

Differences between the Current Playoff System “Win 6 and In” and the Enhanced Strength of Schedule Playoff Proposal that will be before the MHSAA Representative Council in May.

Current MHSAA System Compared to Enhanced Strength of Schedule System

DRAFT -- 1/9/13

	Current MHSAA	Enhanced SOS
Playoff Divisions Set....	On Selection Sunday, after the 256-team field has been determined.	Equal Divisions set prior to the season. 596 schools played 11-player football in 2012; each Division would have 74-75 teams.
Automatic Qualifiers	6 wins, or 5 wins with an 8-game schedule	7 wins
To Be Considered For the Playoffs	5 wins, or 4 wins with an 8-game schedule	4 wins
Additional Qualifiers Determined...	By Playoff Points, adding a Class A team, then Class B, then Class C, etc.	By Playoff Points, filling spots until each Division has 32 teams.
Points for a Win	Class A = 80 points Class B = 64 points Class C = 48 points Class D = 32 points	Div 1 = 88 points Div 2 = 80 points Div 3 = 72 points Div 4 = 64 points Div 5 = 56 points Div 6 = 48 points Div 7 = 40 points Div 8 = 32 points
Bonus Points For Opponents Wins & Losses	Team A gets more points (8) for each win by an opponent Team A defeats, and less points (1) for each win by an opponent Team A was defeated by.	Team A get points for each of its opponents wins, regardless of whether or not Team A defeated the opponent.
Bonus Point Multiplier	The multiplier is 8 or 1.	The multiplier changes depending on the size of each opponent: Div 1 = 12 points Div 2 = 11 points Div 3 = 10 points Div 4 = 9 points Div 5 = 8 points Div 6 = 7 points Div 7 = 6 points Div 8 = 5 points
Out of State Teams	Placed into a Class based on enrollment	Placed into a Division based on enrollment

2014 MHSFCA Leadership Conference



Herb Deromedi

Photo courtesy of The Detroit Free Press

Leaving A Legacy Of Leadership was the theme for the 2014 MHSFCA Leadership Conference held at the Radisson Hotel in downtown Lansing. 400 athletes and coaches representing 57 schools gathered to hear keynote speaker Lloyd Carr share lessons on leadership learned in his Hall of Fame career in high school and as a long-time college assistant and head coach at the University of Michigan. Coaches and players were challenged to implement the many ideas presented at the conference into their programs for the coming year. The day's activities were focused on "Leadership Lessons from the Movies" and featured clips from 42, Pearl Harbor, Cinderella Man and Remember the Titans.



Lloyd Carr

Coaches were treated to an opening session led by Lloyd Carr and Herb Deromedi, former head coach and AD at Central Michigan University, a College Football Hall of Fame member and the winningest coach in MAC history. The then broke into round tables to exchange ideas about their best practices in the realm of leadership.

Players formed cohorts to explore concepts introduced by the film clips, solve leadership problems, practice their own leadership skills, and make new friends.

At the end of the day, evaluations turned in by players and coaches indicated a great degree of satisfaction with the conference. Notable among these was a comment made by Lloyd Carr, "This was a great experience for these young men, to meet other players from across the state and get to know them and their thoughts!"



Detroit Lions Summer Football Camps & Academies Coaching positions

Ford Field Management and the Detroit Lions Youth Football Program currently have a need for Summer Camp Coaches.

We are looking for 25-35 coaches to assist in the execution of our summer programs. Younger coaches, veteran coaches, or those in between, are welcome to apply. We are looking for positive, high-energy coaches who are looking to teach the great game of football to children around the state of Michigan and northern Ohio. The positions will report to the Director of Youth Football.

Application window is through April 3, 2014, interviews conducted April 14-25 and final decisions made by May 2.

For more information, please visit:

<http://footballjobs.teamworkonline.com/teamwork/r.cfm?i=64668>

MENOMINEE'S KEN HOFER NAMED 2014 DUFFY DAUGHERTY MEMORIAL AWARD WINNER

Ken Hofer has been named the recipient of the 2014 Duffy Daugherty Memorial Award for his outstanding lifetime achievement and contributions to Michigan high school football. Hofer is only the eleventh Michigan high school football coach to receive the Duffy Daugherty Award.

Hofer will be honored at a banquet in April along with college football honoree Barry Alvarez, the former head football coach and current athletic director at Wisconsin. Alvarez was chosen as the 2014 Duffy Daugherty Memorial Award recipient for his lifetime achievement and contributions to college football.

Hofer retired from coaching at Menominee High School in 2011 after a stellar career that began in 1966. In his 40-plus years in high school coaching Hofer compiled a record of 320-129-3 with three state championships (1998, 2006 and 2007). His Maroons won 15 conference titles, eight Regional titles, made the state semi-finals eight times and earned 13 Barber Trophies, awarded each year to the best team in Michigan's Upper Peninsula. Under Hofer, the Maroons qualified for the state playoffs 22 times, including 16 in a row to end his career. They ran off 29 straight wins from 2006-08 and his '06 State Champion team outscored opponents 207-6.

Hofer is known in coaching circles as the "Guru of the Single Wing", an offense that does not utilize a traditional quarterback. Coaches from around the state and around the country have studied and copied Hofer's single wing offensive schemes, although few have achieved the success he has generated at Menominee. He is a member of the National High School Single Wing Hall of Fame.

An All State athlete in high school in both football and track, Hofer went to the University of Wisconsin and lettered in those same two sports in college. After graduation, Hofer served as an officer in the United States Army. Following a tour of duty in Germany, Lieutenant Hofer began a five-year stint working for Wilson Sporting Goods as that company's representative in Germany, France and Austria.

But in 1964 he was drawn back to the states and the sidelines when he accepted the job as a football coach and social studies teacher at his alma mater, Stephenson High School.

Then in 1966 Hofer moved to Menominee as teacher and coach, where he remained until his retirement. In addition to coaching and teaching, Hofer served at various times as athletic director, principal and assistant principal at Menominee.

Hofer is a member of the Michigan High School Coaches Hall of Fame and the Upper Peninsula Sports Hall of Fame, inducted to both in 1987. He and his wife, Millie, have been married for 55 years. They have two children and three grandchildren. Their son, Chris, has continued in the family business and is the head football coach at Kingsford High School.

The annual Duffy Daugherty Memorial Awards Banquet honoring Hofer and Alvarez is set for Thursday, April 24 at Eagle Eye Golf and Conference Center in East Lansing. The evening includes a reception at 5:30 and awards dinner starting at 7. Tickets and reserved seating are available for \$50 per person or \$400 for a table of eight through the Duffy Daugherty Memorial Award Committee. Contact (517) 853-0670 or www.DuffyDaugherty.org for tickets or for more information.



Photo Courtesy of Marinette-Menominee Eagle Herald

ADRENALINE

FUNDRAISING™

proudly supports the...



Nearly **\$2 million** given to football teams in 2013!!!
We have other products for other sports.
Let us help you with our proven system!!!

For more information, please contact your local area sales representative:

Lansing, Ann Arbor & SE Michigan

ERIC DEATON
eric@afreps.com
517-404-2059

Northern Michigan

JOE HEBDEN
hebden44@charter.net
231-350-0990

Mid-Michigan

JEFF HEBDEN
hebden123@charter.net
989 330-0088

Lansing, Ann Arbor & SE Michigan

DAVID POWELL
davidpowell84@hotmail.com
517-227-2485

North Detroit

BRANDON CHERRY
brandoncherry77@yahoo.com
734-748-9804

North Detroit

NICK AMAD
Amadi8@aol.com
734-748-9339





LIFETIME MEMBERSHIP

Name _____
 Home Address (Street) _____
 City, State ZIP+4 _____
 Phone (H) _____
 e-mail _____
 School Where Last Coached _____
 Total Years Football Coaching _____

Send to: Steve Wilson
 3010 Elm St.
 Fruitport, MI 49415

Qualifications

*You must meet all FOUR!

1. Coached football for twenty years at any level.
2. Previously a MHSFCA Member.
3. Retired from coaching.
4. Pay a one-time fee of \$100

MHSFCA Membership Benefits

Did you know that:

One of the benefits of MHSFCA membership is liability insurance through the MHSCA and NOCAD.



GENERAL LIABILITY PROGRAM

Coverage is provided to your State Association and Members through the Commercial General Liability Policy issued to the National Organization of Coaches Association Directors.

CARRIER

Lexington Insurance Company
 ("A" A.M. Best)

POLICY PERIOD

August 1 - July 31

LIMITS OF INSURANCE

\$1,000,000 Each Occurrence
 \$1,000,000 General Aggregate
 \$1,000,000 Products/Completed Operations
 \$1,000,000 Personal & Advertising Injury
 \$ 50,000 Fire Damage
 Excluded Medical Payments
 Educators Protection Plus (classroom coverage)

NATIONAL ORGANIZATION OF COACHES
 ASSOCIATION DIRECTORS



CAMP COVERAGE

Today, most coaches are involved in some type of sports camps. Coverages such as General Liability and Accident Medical for your participants are available to all member coaches through your State Associations master policies. Please note that our current General Liability Program follows all members while working at camps and/or conducting their own personal camp.

CERTIFICATE OF INSURANCE & PARTICIPANT ACCIDENT

- If you have a camp and require proof of insurance certificates are at no additional charge.
- If you have a camp and require a certificate of insurance naming an Additional Insured the cost is \$150.00.
- Participant/Accident Coverage must be in place for all participants prior to the issuance of a certificate of insurance naming an Additional Insured.
- Certificates of Insurance and Participant/Accident request forms are available through your State Association or online at www.LoomisLapann.com

For any additional information
 please contact your
 State Association office
 or

Greg Joly, Kevin Joyce or Karen Boller
 Loomis & LaPann, Inc.
 800-566-6479
gjoly@loomislapann.com
kjoyce@loomislapann.com
kboller@loomislapann.com
www.loomislapann.com



**MICHIGAN HIGH SCHOOL
FOOTBALL COACHES ASSOCIATION**
39 Judd Rd.
Milan, MI 48160

PRSRT STD
U.S. POSTAGE
PAID
PERMIT #10
48185

When Finished Please Route to:

- ☐ Superintendent
☐ Assist. Principal
☐ Athletic Director

MHSFCA Hall of Fame Banquet

22 March 2014 • Ann Arbor Sheraton, 3200 Boardwalk Dr., Ann Arbor, MI

Make check payable to: MHSFCA & send
a self addressed stamped envelope

TO:

Mr. Gandalf Church
Ticket Chairman
Hall of Fame Banquet
1223 Hillcrest
St. Joseph, MI 49085
269-983-0865 (H)

Guest Speaker: Brady Hoke
Purpose: To honor 14 outstanding high school football coaches
When: Saturday, March 22, 2014
Where: Four Points Sheraton, 3200 Boardwalk, Ann Arbor, MI
Time: Cocktails: 5:30 p.m. • Dinner: 6:30 p.m. • Program: 7:30 p.m.
Price: \$35 per Ticket

Number of Tickets _____ x \$35.00 = _____

Name _____

Address _____

City, State & Zip _____

Final date for pre-sale tickets:

Friday, March 14



MEMBERSHIP APPLICATION FORM

Send to:

Steve Wilson
3010 Elm St.
Fruitport, MI 49415

☐ Joint MHSFCA/MHSCA/NHSCA (\$25) ☐ No longer coaching

Name _____

School _____

School Address (Street) _____

School Address (City, St. Zip) _____

Position _____ Total Years Coaching _____

Home Address (Street) _____

Home Address (City, St. ZIP+4) _____

Phone (H) _____

E-mail _____ Date _____

Membership runs January-December

MHSFCA Clinic Registration includes membership starting the following September.
MHSCA/NOCAD insurance coverage coincides with your membership term.

AFCA

The MHSFCA encourages you to also become a member of the national professional organization for football coaches, the American Football Coaches Association.

Find out more and join online at:

AFCA.com

Newsletter Delivery

Member Newsletters are available online only UNLESS you tell us that you cannot access the internet to read or print the newsletter.

If we have your email address, we will notify you when the current newsletter is available online at:

MHSFCA.com

Contact Bob Rowe with your email address: **MembershipMHSFCA@gmail.com**