

Michigan High School Football Coaches' Association Newsletter



Volume 1, No. 61

SERVING MICHIGAN'S COACHES

December 1988

Walt Braun Named National Coach of the Year By National High School Coaches Association



Recipient of many awards from the MHSFCA, a member of the MHSFCA Hall of Fame and a Past President of the Association, Walt Braun has been, a highly successful coach and teacher in Marysville for many years.

Currently retired from teaching Walt continues to be successful on the football field, taking Marysville to the playoffs again in 1988.

Being named National Coach of the Year by the National High School Coaches Association is certainly a great honor for Walt, and reflects positively on high school football in Michigan as well.

Congratulations Walt Braun.

Left: Walt was named MHSFCA Class B Coach of the Year after his Marysville team won the state Championship in 1986 (he was also Coach of the Year in 1983).

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Membership Report

*Jim Clawson, Taylor Truman
Membership Chairman*

MHSFCA Active Membership
1,221

August 28, 1988

Membership runs September-August

OFFICERS

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Walt Braun, Marysville
Jim Ooley, Traverse City
Tom Fagan, Ypsilanti
Dick Harris, Harrison
Arnie Besonen, Owen-Gage
Dick Look, Tawas
Terry Rose, Stevensville Lakeshore
Mark Covert, Fenton

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Region 3
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Region 4
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Region 5
Bob Knight, Portage Central
Bruce Bendix, Comstock

Region 6
Pete Coll, Centerline
Dennis Zbozen, Romeo

Region 7
Jeff Keller, Troy
Chuck Apap, Walled Lake Western

Region 8
Keith Frolich, Okemos
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Region 9
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Region 10
Bill Tucker, Flint Powers
Loren Wiley, Flushing

Region 11
Jim Eurick, Saginaw Arthur Hill

Region 12
John Blankenship, Houghton Lake
Eric Haglund, Tawas

Region 13
Jack Schugars, Muskegon Oakridge
Larry Rueger, Muskegon Mona Shores

Region 14
Mike Wojda, Hillman
Howard Strom, Johannesburg-Lewiston

Region 15
Tim Klein, Frankfort
Dick McGiness, Lake City

Region 16
Ken Bickel, Rudyard

1988 Michigan High School Coaches of The Year

Class D
Larry Ledlow
Schoolcraft

Class C
Dusty Fairfield
Ravenna

Class B
**John
Herrington**
Farmington Harrison

Class A
Jim Ooley
Traverse City

Congratulations

The NEWSLETTER is the official publication of the Michigan High School Football Coaches' Association with the expressed aim of keeping Michigan High School football coaches informed of developments in their profession.

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**Committee
Chairs**

All-Star
Tom Moshimer, Plymouth Salem Clinic
Dan Lauer, Benton Harbor

Jim Crowley Award
Larry Sellers, Traverse City St. Francis

Finance
Bill Tucker, Flint Powers

Hall Of Fame
Tom Fagan, Ypsilanti

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Honorary Membership
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Membership
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Placement
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Playoff
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Political Action
Dave Woodcock, Jenison

Public Relations
John Herrington, Farmington Harrison

Rules
Dennis Zbozen, Romeo

Scholarship
Chuck Apap, Walled Lake Western

Drug Awareness
Chuck Salvano, Lakeshore

Assistant Coach Award
Ken Bickel, Rudyard

MHSFCA MEETINGS AND IMPORTANT DATES

All Star Selection Meeting
Holden Hall, M.S.U. Campus
January 14, 1989

MHSFCA Clinic
Stoffer's, Battle Creek
January 27-28, 1989

Coach of the Year Clinic
Amway Grand, Grand Rapids
Feb 24-25, 1989

Spring Meeting
U. of M. Campus
April 8, 1989

Hall of Fame Banquet
Crisler Arena, Ann Arbor
April 8, 1989

1989 All Star Game
Spartan Stadium, July 29

*** NOTE**

MHSFCA Mailings

Are

NOT

FORWARDED

In order to keep the cost of postage at a minimum most mailings of the MHSFCA done by bulk mailing rules. Part of this arrangement is that items that are not deliverable at the printed address are NOT forwarded by the Postal Service. In order to insure that you continue to receive publications from the association please notify Jim Clawson (Taylor Truman High School), Membership Chairman, of any address change.

Jim Clawson
Membership Chairman
MHSFCA
24490 Crescent Drive
Woodhaven, MI 48183

MHSFCA Board of Directors Election

Are you an MHSFCA Member? In an odd numbered MEA Region? Interested in serving a two year term on the MHSFCA Board of Directors?

Activities of the Board include committee work (see page two of the newsletter) and regular meetings four times a year: in January at the Battle Creek Clinic, in April in Ann Arbor, in July at the site of the All Star Game, and in December in Clair. If you are interested contact 2d Vice President Jim Ahern at Ithaca High School as soon as possible so that your name can be included on the ballot. Voting takes place during registration at the Battle Creek Clinic Friday, January 27, 1989.

Jim Ahern
Ithaca High School
710 Union St.
Ithaca, MI 48847
S (517) 875-3421 H (517) 875-4587

MHSFCA

Scholarships

(Applications Included with this Newsletter)

Due in: February, 1989)

Scholarship Chair
Chuck Apap
Walled Lake Western

The number of MHSFCA scholarships has been raised from the traditional number of four (4), to six (6) for 1988. The change, suggested by the Scholarship Committee, was passed by the Board of Directors at the summer 1987 meeting.

Coaches of 1989 All Star Players



The All Star Game has become financially self supporting because of the efforts of coaches of All Star players and the players themselves.

The biggest means to this success has been the sale of Program Ads. If you have a player chosen to play in the 1989 All Star Game please attend a meeting to review the process for securing program materials:

Important Meeting

**In Concession Area
At Battle Creek Clinic
After the last Speaker
Friday, January 27**

All-Star Games on Tape

On 16mm Film and VHS Video
To borrow Contact:
Larry Rueger,
Mona Shores Middle School,
1700 Woodside St.,
Muskegon, MI 49441.
Phone 616-759-8506

from Wyandotte Public Schools

Job Posting

Head Varsity Football Coach
Class A High School
Wolverine A Conference

Qualifications:

1. Must have or qualify for Michigan Teaching Certificate or be able to obtain. (Required)
2. Physical Education Major or Minor (Preferred)
3. Must have successful coaching experience as a high school head coach or college assistant.
4. Strong experience in strength training and program development.

Application Deadline:

December 21, 1988, 6:00 pm

Send letters of application to:

Gerald Barchett, Athletic Director
Theodore Roosevelt High School
540 Eureka
Wyandotte, MI 48192

Reminder:

MHSFCA Clinic

At

Stouffer's Hotel
Battle Creek

Pre-Registration \$25
At The Door \$35

Clinic Refunds

If you or an assistant will be unable to attend the 1989 MHSFCA Clinic at Battle Creek in order to qualify for a refund you must contact:

John Blankenship, Clinic Chair
Houghton Lake High School
M-55
Houghton Lake, MI 48629
School: 616-925-4841
Home: 616-429-3673
At Least 24 Hours
Before The 1st Clinic Meeting

1988 MHSFCA Regional Coach of the Year Awards

Class D

Region 1 Larry Ledlow <i>Schoolcraft</i>	Region 2 Ernie Ayers <i>Sand Creek</i>	Region 3 Ben Steele <i>Beal City</i>	Region 4 Ron Warner <i>Lake Linden-Hubbell</i>
Joe Groh <i>Decatur</i>	Steve Spicer <i>Fowler</i>	Thomas Cutler <i>Marion</i>	Richard Mettlach <i>Crystal Falls-Forest Park</i>
Roger Smith <i>Mendon</i>	Jim Masserang <i>Genesee</i>	Tim Klein <i>Frankfort</i>	Rod Marlatt <i>Atlanta</i>
Ron Hart <i>New Buffalo</i>		Leonard Tyler <i>Augres-Sims</i>	Gary Hoffman <i>Gaylord St Mary</i>

Class C

Region 1 James Webb <i>Hartford</i>	Region 2 Joe D'Angello <i>Detroit Country Day</i>	Region 3 Kurt Mabie <i>Pewamo-Westphalia</i>	Region 4 Dick Look <i>Tawas Area</i>
Gail Thornton <i>DeWitt</i>	John Dillon <i>Harbor Beach</i>	Dusty Fairfield <i>Ravenna</i>	Dick Koski <i>Negaunee</i>
Guenther Mittelstaedt <i>Maple Valley</i>	Rob Hager <i>Orchard Lake St Mary</i>	Mark Houston <i>Holton</i>	Jerry Bugni <i>L'Anse</i>
Greg Morrison <i>Jonesville</i>	Scott McNitt <i>Clinton</i>	Howard Glupker <i>Byron Center</i>	Tom Roy <i>Pine River</i>

Class B

Region 1 Pete Kutches <i>Muskegon Reeths-Puffer</i>	Region 2 Robert Sager <i>Chesaning</i>	Region 3 Walt Braun <i>Marysville</i>	Region 4 Don Lessner <i>Riverview</i>
Ike Muhlenkamp <i>St Joseph</i>	Bob Buckel <i>Birch Run</i>	Jack Crabtree <i>Saline</i>	John Herrington <i>Farmington Harrison</i>
Stan Jesky <i>Zeeland</i>	Al Doty <i>Pinconning</i>	Rick Brewer <i>Avondale</i>	Richard Moore <i>Clawson</i>
Ed Greeman <i>Battle Creek Harper Creek</i>	Jack Coon <i>Cheboygan</i>	Tim Cogswell <i>Pinckney</i>	Marc Cisco <i>Monroe Jefferson</i>

Class A

Region 1 Tom Harkema <i>Owosso</i>	Region 2 Bob Meyers <i>Lansing Sexton</i>	Region 3 Tom Mach <i>Detroit Catholic Central</i>	Region 4 Rick Bye <i>Sterling Heights Stevenson</i>
Jack Pratt <i>Flint Kearsley</i>	John Osborne <i>Novi</i>	Chuck Gordon <i>Westland John Glenn</i>	Robert Lantzy <i>Utica Eisenhower</i>
James Ooley <i>Traverse City</i>	Rich Jeric <i>Monroe</i>	Jim Kalbfleisch <i>Lincoln Park</i>	James Reynolds <i>Detroit Martin Luther King</i>
Jim Eurick <i>Saginaw Arthur Hill</i>	Robert Knight <i>Portage Central</i>	Al Fracasa <i>Birmingham Brother Rice</i>	Michael VanDam <i>Rochester</i>

Assistant Coach Of The Year Awards 1988

Junior High & 9th Grade

Clyde Picard

Melvindale • 32 years

Dan Porretta

Holland • 20 years

Jack Quinlan

Marysville • 18 years

Junior Varsity

Vern Ingalsbee

Portage Central • 29 years

Dennis Rutowski

Centerline • 24 years

Paul Walter

Hillsdale • 22 years

Wilson Barns

Fraser • 19 years

Jim Weston

Farmington Harrison • 17 years

Jerry Murphy

Rochester • 17 years

Varsity Assistant

Ken Fowler

Bay City John Glenn • 25 years

Dick Baker

Port Huron Northern • 21 years

Bill Stephens

Taylor Truman • 21 years

Les Mallery

Homer • 20 years

Pat West

White Pigeon • 19 years

Jim Anderson

Onkama • 18 years

Ron Rolak

Flint Powers • 18 years

Rick Applin

Fenton • 18 years

Bob Ondrovick

Tecumseh • 18 years

Honorary Lifetime

Membership
Awards

At the Clare meeting the Board of Directors approved the recommendation of the Honorary Committee to award Lifetime Memberships to seven of the men who were nominated for the award in 1988.

Men nominated, but not selected to receive Lifetime Honorary Membership recognition in 1988 will be reconsidered for the award at the December 1989 Board of Directors Meeting.

Presentation of the Honorary Membership Awards for the following men will be made at the Clinic Luncheon in Battle Creek, 28 January, 1989.

Louis Beechnall, D.O.

Edmund Early, M.D.

Lloyd Appell, M.D.

James Payson, Announcer

Alfred Swanson, M.D.

John Conroy, M.D.

Doc Stevens Trainer

Newsletter

Needs Copy

Have a Drill, A Motto, A Form,
A Letter

Any Piece of Information You
Are Willing to Share?

We'd like to print more Articles such as Ernest Hoffman's "Net Drills." Send us your material...handwritten (if legible) is fine!

Larry Merx
39 West Judd Rd.
Milan, MI 48160
Phone (313) 439-3184

Scholarship Committee Names 2d Academic All State Team

Chuck Apap, Walled Lake Western

The MHSFCA, through its Scholarship Committee, has chosen its second **Academic All State Football Team**. Original plans, formulated early in 1987 called for the committee to choose 24 scholar athletes from nominations submitted by the players' high school coaches according to the following criteria:

1. The nominating coach must be a member of the MHSFCA.
2. The player must be a senior in the year he is nominated.
3. The player must be a "starter" during his senior year.
4. The player must have earned a 3.5 overall grade point average.
5. The player must have scored 22 or higher on the A.C.T. or equivalent S.A.T

***Each school can nominate one (1) player!**

Over 120 players were nominated this year (1988). Of the top twenty-four scholar athletes, thirteen were ranked 1st in their class, four were ranked 2d, three were 3d, and four others were in the top 5.

Fifteen of the top twenty-four had maintained a 4.0 grade point average—or better. The next nine had GPA's of 3.9-3.99.

The highest score on the ACT by one of the top twenty-four was a 34. Five of the players had a 32 (99.2 percentile), five had a 31 (99 percentile), seven had 30 (98 percentile), and one had a 28 (95 percentile).

Be sure to look for:
**Scholar Athlete
Nominations
in the
October 1989
Newsletter**

Academic All State 1st Team

SCOTT HORST, MILFORD
COACH MIKE SHEARER
ERIC LEAN, PAW PAW
COACH RICK SMITH
JOHN PIERCE, NOTRE DAME
COACH ROBERT LAPOINTE
JOE LIPAR, CARO
COACH ALAN BOXSTON
GEORGE RUHANA, BISHOP GALLAGHER
COACH, GOERGE SAHADI
SCOTT BURKETT, KALAMAZOO CENTRAL
COACH ANTONIO SUHUBA-BARUTI
MATT JAMESON,
PORT HURON NORTHERN
COACH CRAIG DAHLKE
ANDREW RAYLE, ST JOSEPH
COACH IVAN MUHLENKAMP
ERIC ROSELLI, WARREN COUSINO
COACH ROBERT KALBFLEISCH

MARK SCHILKE, BIRCH RUN
COACH BOB BUCKEL
AARON VANZEE, ROCKFORD
COACH JACK MILLER
MARCUS McNABNAY, MUSKEGON
REETHS-PUFFER
COACH PETE KUTCHES
TRENT HANKINS,
UNIVERSITY OF DETROIT HIGH
COACH RICHARD KENNEDY
WILLIAM HOLZHEUER, HALE
COACH VERN REED
SCOTT HAUNCHER,
DETROIT CATHOLIC CENTRAL
COACH TOM MACH

DAVID WIDGER, GAYLORD
COACH CHAD DUTCHER
MATT NIELSON, VICKSBURG
COACH DENNIS PATZER
MICHAEL CALKINS, WARREN
COACH BEN ZUKOWSKI
MATT WILCOX, ST JOHN
COACH BART KJOLHEDE
JOHN ENGOTT, WALLED LAKE WESTERN
COACH CHUCK APAP
JOEL JOHNSON, ROCHESTER
COACH MIKE VAN DAM
JOHNNY WAARA, NEGAUNEE
COACH DICK KOSKI
WON KIM, BLOOMFIELD HILLS ANDOVER
COACH JOHN BROOKS
STEVE BASCH, J.W. SEXTON
COACH BOB MEYERS

Academic All State Honorable Mention

Gregg Richardson, Carson City-Crystal
Coach Mike Karansinski
Joe McCaw, Lawrence
Coach Mike Salvano
Tom Flemming, Lansing Catholic
Coach Phil Booth
Gerald Idziak, Jenison
Coach Dave Woodcock
Aaron Kerkman, Menominee
Coach Ken Hofer
William Cousins, Millington
Coach Tim Furno
Ken Roy, Royal Oak Shrine
Coach Jim MacDougall
Antonio Giancarlo, Port Huron
Coach Tom Rodenbaugh
Kurt Roecker, Monroe
Coach Rich Jeric

Jason Overdorf, Chelsea
Coach Gene Lafave
Tom Ellingboe, Atlanta
Coach Rod Mariatt
Gene Richards, Shelby
Coach Mark Branning
Mike Olson, Ovid-Else
Coach Dennis Barotono
Tim Delaney, Troy
Coach Jeff Keller
John Kibby, Marion
Coach Tom Cutler

Peter Gamage, Alpena
Coach Tom Atkinson
Mark Rueh, Dearborn
Coach Chuck Baughman
Brian McFarren, Ravenna
Coach Dusty Fairfield
Mark Stael, Manistee
Coach Don Demeuse
Rich Getter, DeWitt
Coach Gail Thornton
Steve Wasylk, Tawas Area
Coach Dick Look
David Marmion, Fenton
Coach Mark Covert
Brian Summerfield, Algonac
Coach Ron Allen
Mike Reitzel, Jonesville
Coach Greg Morrison

Get a

Drug Prevention Program Started in Your School

*from MHSFCA
Substance
Abuse
Committee*

*Chuck Salvano, Substance Abuse
Committee Chair*

Today's coaches are faced with responsibilities that you would not have imagined 10 years ago, including drug abuse by the student athlete.

We must face the fact that we live in a chemical society. We must also face the fact that these drugs are readily available. According to recent statistics 86% of high school seniors said that they could easily get drugs in their community if they wanted to. To make things worse the age of first use of drugs by American children has reached its lowest point ever — averaging 12.5 years for alcohol and 11.8 for marijuana.

Although our intentions have been good, we need to give our youth more than just information about alcohol and drug abuse, more than assemblies and lectures on drugs by visiting experts and celebrities, more than a short unit on drugs, more than

an essay or poster contest.

All of these approaches could be very important parts of a larger effort. But by themselves they are not enough for long term results. The problem of drug use is very complex and cannot be stamped out by overly simplistic or punitive methods. While there is no guarantee of what will work, we do know that the way to deal with the drug and alcohol problem is to prevent it before it starts. This can only be done through education.

Fortunately, we have gained some valuable insight into how schools and communities can successfully prevent youthful drug and alcohol use. At the top of the list is the involvement and commitment of people who want to do something about the problem. As a coach you are in an ideal situation for promotion of a substance abuse program.

The pattern that is emerging in drug abuse prevention programs is to teach refusal skills in elementary and middle schools and to give direct support to high school students involved with drugs or who have family members who are using. The elementary students that are targeted are often in the last grade before entering junior high. In high school, where students may be users rather than experimenters, support groups are used to help kids stay straight.

There are many programs available for schools to adopt. There are many schools in Michigan who are presently running excellent drug prevention programs. There are ways available to turn the drug problem around in many schools. If your school has a program, get involved if you are not already. If your school does not have a program get one started — today.

from NEA Today, March 1987

You Can Tell Your District's Drug Policy is For Real If —

- You know what happens to a student caught with drugs — and that the same thing happens to every kid caught with drugs.
- Students suspended for drug offenses can get their suspensions reduced if they obtain help.
- You've been trained to recognize kids who use or are at risk for using drugs.
- You know the name of the staff member responsible for referring kids caught using drugs to in-school support groups or outside help.
- Your drug referral program actually identifies kids at risk for drug abuse as well as current abusers.
- Students who are returning from treatment or are at risk for drug abuse have support groups on campus.
- The central office has solid statistics on drug referrals and other evidence of rule violations.
- The drug curriculum starts at kindergarten and goes through grade 12.
- You've had training in dealing with substance abuse as a disease that requires intervention and treatment.
- Your school consciously encourages students to find healthful, drug-free activities in school and outside.
- You can name the administrators, parents, colleagues, and others on your school's drug awareness team.
- You've seen school board members at events in your antidrug program.

Proposed MHSFCA Code of Ethics

The following is the Code of Ethics proposed by a committee of the MHSFCA for possible adoption. Much of the language was taken from the American Football Coaches Association Code. It was put together by Past President Mark Covert, Fenton.

Preamble

The distinguishing characteristic of a profession is that its members are dedicated to rendering a service to humanity. Personal gain must be of lesser consideration. Those who select football coaching must understand the justification for football is that it provides spiritual and physical values for those who play it; and the game belongs, essentially, to the players.

The welfare of the game depends on how the coaches live up to the spirit and letter of ethical conduct and how coaches remain ever mindful of the high trust and confidence placed in them by their players and by the public.

Coaches unwilling or unable to comply with the principles of the Code of Ethics have no place in the profession.

Purpose

The Code of Ethics has been developed to promote the best interests of the game and the coaching profession. Its primary purpose is to clarify and distinguish ethical and approved professional practices from those which are detrimental. Its secondary purpose is to emphasize the purpose and value of football and to stress proper functions of coaches in relation to schools, players, and the public.

The ultimate success of the principles and standards of this Code depends on those for whom it has been established — the football coaches.

Membership

The Committee on Ethics shall consist of a chairman, three Past Presidents, and three Active Directors from different regions in the state. The chairman will appoint new committee members as members remove themselves from service. The committee will meet at each Association meeting determined by the By-Laws of the M.H.S.F.C.A.

Enforcement

1. The committee will investigate all alleged violations and will take action according to the committee's findings.
2. The committee will notify the coach and school of the inquiry and ask for a reply to stated allegations. The committee will accept a written response.
3. If the Committee on Ethics finds the member coach in violation of the Code of Ethics, it may elect one or more of the following courses of action:
 - a. A letter of reprimand.
 - b. A letter of reprimand with copies of the letter to the member's superintendent and athletic director.
 - c. Place the member coach on a one-year probation. Any violation of the Code of Ethics during the probationary period will result in immediate and indefinite suspension of membership.
 - d. Recommend to the President and Board of Directors of the MHSFCA the sus-

pension of membership for a period of one or more years.

If the coach refuses to acknowledge the letter of sanction or probation, or does not ask for a review, he may lose all rights granted to MHSFCA members. If the coach asks for a review, the committee will review the evidence with the assistance of the MHSFCA officers and render a decision by secret ballot which will dispose of the review findings.

Article One

Responsibilities to Players

1. In his relationships with players under his care, the coach should always be aware of the tremendous influence he wields, for good or bad. Parents entrust their dearest possession to the coach's charge; and, the coach, through his own example, must always be sure that the boys who have played under him are finer and more decent men for having done so. The coach should never place the value of a win above that of instilling the highest desirable ideals and character traits in his players. The safety and welfare of his players should always be uppermost in his mind, and they must never be sacrificed for any personal prestige or selfish glory.
2. In teaching the game of football, the coach must realize that there are certain rules designed to protect the player and provide common standards for determining a winner and loser. Any attempts to beat these rules, to take unfair advantage of an opponent, or to teach deliberate unsportsmanlike conduct, have no place in the game of football, nor has any coach guilty of such teaching any right to call himself a coach. The coach should set the example for winning without boasting, and losing without bitterness. A coach who conducts himself according to these principles need have no fear of failure, for in the final analysis, the success of a coach can be measured in terms of the respect he has earned from his own players and from his opponents.
3. The diagnosis and treatment of injuries is a medical problem and should, under no circumstances, be considered a province of the coach. A coach's responsibility is to see that injured players are given prompt and competent medical attention and that the most minute detail of physician's orders are carried out.
4. Under no circumstances should a coach authorize the use of drugs. Medicants, stimulants, or drugs should be used only when authorized and supervised by a physician.
5. A player's future should not be jeopardized by any circumvention of eligibility rules.
6. A coach should not make demands on his players that will interfere with the player's opportunities for achieving academic success.

Article Two

Responsibility to the Institution

1. The function of the coach is to educate students through participation in the game of football. This primary and basic function must never be disregarded.
2. A coach shall conduct himself so as to maintain the principles, integrity, and dignity of his institution.
3. A coach should not exert pressure on faculty members to give players consideration they do not deserve.
4. A coach should discuss his problems with his athletic director and/or faculty chairman in a friendly manner and then accept and support the decisions that have been reached.
5. Official student records and transcripts should never pass through the coach's office.

6. The coach should constantly be alert to that his program is being conducted as promoted properly. The coach should let his experience and training to the governing body of the school's athletic program in the solution of football problems. Where differences of opinion arise, and the council overrides the coach's judgement, discretion should be exercised in airing such differences outside the council meeting.
7. It is highly important that a coach support the administration in all policies, rules, and regulations regarding football.

Article Three

Rules of the Game

1. The Football Code which appears in the official Football Rule Book shall be considered an integral part of this Code of Ethics and should be carefully read and observed.
 2. Each coach should be required to teach and interpret the rules for his players.
 3. Both the letter and the spirit of the rule must be adhered to by coaches.
 4. To gain an advantage by circumvention or disregard for the rules brands a coach player as unfit to be associated with football.
 5. A coach is responsible for flagrant rough tactics. He is responsible for illegal substitutions. He shall not permit faking of injury in order to stop the clock. He shall not permit an illegal shift with the intent of dragging an opponent offside.
 6. A coach must remember always that it is the purpose of football to hurt or injure an opponent by legal or illegal methods.
- Good sportsmanship. Habit formation is developed on the practice field. Where coach permit, encourage or condone performance which is dangerous to an opponent, they are derelict in their responsibility to teach fair play and good sportsmanship. This aspect of coaching must be attacked just as vigorously as the teaching of offense and defense and to the players it is far more important than all the technical aspects of the game combined. Any coach who fails to stress this point, or who permits, encourages or defends the use of unsportsmanlike tactics shall be considered guilty of the most serious breach of football coaching ethics.

Article Four

Officials

1. No competitive contest can be played satisfactorily without impartial, competent officials. Officials must have the respect and support of coaches and players. On and off the-record criticism of officials to players to the public shall be considered unethical.
2. Officials Associations. There should be a cooperative relationship between coach and officials associations, with frequent interchange of ideas and suggestions. Coaches should, whenever possible, accept invitations to attend officials' rules meetings. Similarly, coaches should extend official invitations to discuss rules interpretation with their squads, and on occasion to officiate scrimmages, for mutual benefits.
3. Treatment of officials. On the day of a game officials should be treated in a courteous manner. They should be provided with a private room in which to meet and to dress for the game. Conferences between coaches and officials shall always be conducted according to procedures established by the governing Conference of officials' association. In every respect, the official Rule Book shall be followed in coach-official relationships, on the field, and during, and following

a game. Any criticisms which the coach may have to make concerning officiating should be made in writing to the office which assigned the official to the game. For a coach to address, or permit anyone on his bench to address, uncomplimentary remarks to any official during the progress of a game, or to indulge in conduct which might incite players or spectators against the officials, is a violation of the rules of the game and must likewise be considered conduct unworthy of a member of the coaching profession.

4. Use of Movies in checking officials. It should be recognized that slow motion study of controversial decisions by officials is far different from on-the-spot decisions which must be made during the course of a game. To show critical plays to sportswriters, sportscasters, alumni, and to the public, which may incite them to label officials as incompetents, must be considered unethical conduct.

Article Five Public Relations

1. Members of the news media should be treated with courtesy, honesty, and respect. Derogatory and misleading statements should be avoided. Direct questions should be answered honestly, or not at all. If good judgement indicates an honest answer would be prejudicial to the best interests of the game, ethical procedure demands that it not be answered. In such instances, "No comment" is justifiable.
 2. Coaches should assume the responsibility of teaching their players how to conduct themselves in interviews in the best interests of football.
 3. The association recommends that the media be admitted to dressing rooms as soon as practicable after games.
 4. Coaches should not stress injuries, disciplinary measures, academic difficulties, eligibility problems, and similar personal matters. Disciplinary matters should be a "family affair" to be solved between coach and players. Scholastic eligibility is a province of the Dean's or Administrator's office. Injuries are essentially the province of the team physician or trainer. No good purpose can be served by emphasizing such matters.
 5. Any statements that tend to portray football in any light other than being part of the educational process is detrimental to the future of the profession.
 6. Coaches should not predict game winners.
- It shall be unethical for coaches to use alumni, booster, and quarter-back club organizations in an attempt to defeat or obstruct institutional athletic controls, or to encourage violation of established rules. It shall be unethical for coaches to make demands, financial or otherwise, upon such groups which are not in keeping with the letter

- and spirit of existing controls, or in any other manner misuse such strength and power in violation of accepted rules and regulations.
8. Accepting money or goods for endorsement of any product or commodity not in keeping with the traditions of the coaching profession is unethical. It is the coach's responsibility to be certain the wording and sense of any testimonial does not bring discredit. Endorsement, directly or indirectly, by active members of the Association, of alcoholic beverages and/or tobacco products is unethical.
 9. Solution of professional problems should be within the profession, and not in the press. Newspaper columns and magazine articles over the signature of a coach are his responsibility exclusively.
 10. Coaches should not be associated in any way with professional gamblers, and should not be present where gambling on team sports is encouraged or permitted.

Article Six Scouting

1. It is unethical under any circumstances to scout any team, by any means whatsoever, except in regularly scheduled games. The head coach shall be held responsible for all scouting. This includes the use of motion pictures or video tapes.
2. It is unethical to violate conference or state rules on the exchange of film or video.
3. Direct exchange of film or video is urged by the Association.

Article Seven Game Day and other Responsibilities

1. It is vitally important that a coach's actions and behavior at all times bring credit to himself, his institution, and to the game of football.
2. Before and after the game rival coaches should meet and exchange friendly greetings.
3. During a game, a coach should be as inconspicuous as possible. Coaches are encouraged to demonstrate a friendly and kindly attitude toward their players. The attitude of coaches towards officials should be controlled and undemonstrative.
4. After a game, visitors should not be permitted in team dressing rooms until coaches have completed their post-game responsibilities, including a careful check of player injuries.
5. Coaches should use their influence to upgrade levels of sportsmanship of rooting sections by working closely with cheerleaders and leaders of card sections.

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