University of Michigan 2012
Captain Jordan Kovacs Addresses Leadership Conference

By Jim Neumann, Leadership Committee

On February 11, 182 student athletes and coaches attended a leadership conference in Lansing. Although the weather was bad enough to cancel some schools across the state, the conference itself was a success. It started with Jordan Kovacs University of Michigan Captain and safety relating the characteristics that can lead to success and challenging participants to “Dream Big”. Following Kovacs, the athletes and coaches attended three breakout sessions were numerous ideas were discussed on how to become an effective leader. The conference concluded with a feedback session with the whole group. Comments from both athletes and coaches were very positive. Both groups felt that they had learned how to be not just a better leader but also how to be better teammates and coaches. Everyone felt it was well worth the time and effort to get there. A special thanks to the MHSAA, who provided the course content and the Michigan National Guard for their support.

Kovacs said: “To be a leader, be persistent, selfless, maintain your convictions, be constant, hard working and compassionate... and dream big.”
Michigan High School Football Coaches Association

All Star Awards Banquet
Ann Way Grand Hotel
Grand Rapids, MI
21 June 2013

33rd East West All Star Game
Grand Valley State University
22 June 2013

NEWSLETTER
March 2013
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Past Presidents
Dave Driscoll, Jackson Parkside '72-73
Dutch Schottenboer, Alpena '74
Bud Breed, Portage Northern '75
Ron Holland, North Farmington '76
Ivan Muhlenkamp, St. Joseph '77
Jeff Smith, East Lansing '78
Harley Pierce, Sturgis '79
Walt Braun, Marysville '80
Jim Oseley, Traverse City '81
Tom Fagan, Ypsilanti '82
Dick Harris, Harrison '83
Anne Besonen, Owosso '84
Dick Look, Tawas '85
Terry Rose, Stevensville-Lakeshore '86
Mike Covert, Benton Harbor '87
John Dean, Detroit Northern '88
Dan Lauer, Benton Harbor '89
Jim Ahern, Ithaca '90
Tom Moshimer, Plymouth Salem '91
Bob Knight, Portage Central '92
Dave Woodcock, Jenison '93
Dennis Zoon, Romeo '94
Bit Tucker, Flint Powers '95
Larry Rueger, Mona Shores/Fowlerville '96
Larry Merx, Ann Arbor Huron '97
Jack Schugars, Muskegon Oakridge '98
Larry Sellers, Traverse City St. Francis '99
Tim Klein, Roscommon '00
Keith Foeche, Okemos '01
Jim Clawson, Monroe St. Mary’s ’02
Bob Scheloske, South Lyon '03
Mike Wojda, Alpena '04
Pete Cole, Center Line '05
Jim Buttson, Allen Park, '06
Al Slamer, Battle Creek Central, '07
Dave Larkin, Jenison '08
Brad Graydov, Norway '09
Steve Wilson, Frutopia '10
Jack Wallace, Fowlerville ‘11
Doug Bess, Battle Creek Central '12

NEWSLETTER
May 2013
Deadline for Submissions for May Newsletter
— April 15 —
Larry Merx
39 Judd Rd., Milan, MI 48160
(734) 604-0765 (cell)
LarryMerx@gmail.com

**Hall of Fame Induction**
Ann Arbor Sheraton
23 March 2013
14 Coaches to be Inducted

**Keynote Speaker**
Brady Hoke

**MHSFCA NEWSLETTER**
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**DIREKTORS**

**Region 1**
North - Paul Jacobson, Negaunee
East - Pat Maloney, Rudyard
South - Joe Reddinger, North Dickinson

**Region 2**
Ed Schindler, Elk Rapids
Greg Vaughn, Traverse City St. Francis

**Region 3**
Tim Parker, Muskegon Oakridge
Jerry Rabideau, Spring Lake

**Region 4**
Doug Haggart, Clare
Andrew Pratley, Ogemaw Heights

**Region 5**
Craig Healey, Clio
Bill Dunn, Saugatuck

**Region 6**
Noel Dean, Lowell
Mike Farley, Grand Haven

**Region 7**
Mark Blaesser, Kalamazoo
Dennis Anderson, Bath

**Region 8**
Lorin Granger, Battle Creek Central
Patrick Threet, Fraser

**Region 9**
Bret Shadrer, Fowlerville
Bob Zimmerman, Port Huron

**Region 10**
Scott Farley, Leslie
Tom Walentowski, Loda

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**Committee Chairs**

Academic All State
Al Boydston, Caro
Kent Sikora, Gibraltar Carlson

Adriatine Reading Award
Grant Fanning, Chelsea

All-Star
Jim Sparks, Clawson

Assistant Coach Award
Dick McGinnis, Lake City

Clinic
Al Slamer, Ithaca

Divine Child
Brad Bush, Chelsea

Hall Of Fame
Chuck Ritter, Ann Arbor Pioneer

Leadership
Dave Lawrence, Ann Arbor Gabriel Richard

Membership
Bob Rowe, New Boston Huron

MHSAA Liaison
Jack Wallace, Est Lansing

Parliamentarian
Doug Bess, Battle Creek Central

Political Action
Eric Redmond - Monroe

Recruiting
John Herrington, Farmington Harrison

Rules
Pete Cole, Center Line

Scholarship
Scott Farley, Leslie

Youth Football
Scott Farley, Leslie

Web Site
Steve Wilson, Fruitport

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**NEWSLETTER**
Encourages Contributiors
John Alward • Goodrich
Years Coached: 35
Record: 196 wins, 137 losses, 1 tie
Schools: Flint Central, Burton Bendle, Goodrich
Current: Retired 2006

Bob Blacquiere • Elkton Pigeon Bay Port
Years Coached: 35
Record: 194 wins, 96 losses
Schools: Elkton Pigeon Bay Port
Current: Retired 2006

Tom Alward • Goodrich
Years Coached: 36
Record: 250 wins, 100 losses, 1 tie
Schools: G.R. South Christian
Current: Goodrich

Kelly Luplow • Clare
Years Coached: 32
Record: 220 wins, 100 losses
Schools: Clare
Current: Clare

Richard Bell • Swan Valley
Years Coached: 37
Record: 232 wins, 122 losses, 1 tie
Schools: Mena Shores, St. Charles, Saginaw McArthur, Freeland, Swan Valley
Current: Retired 2010

Bob Blacquiere • G.R. South Christian
Years Coached: 36
Record: 250 wins, 100 losses, 1 tie
Schools: G.R. South Christian
Current: G.R. South Christian

David R. Duram • Hudsonville
Years Coached: 30
Record: 180 wins, 118 losses
Schools: Nelson Jr. High (Muskegon), Greenwood (WI), Hudsonville
Current: Hudsonville

William Fitsma • Spring Lake
Years Coached: 31
Record: 200 wins, 86 losses, 2 ties
Schools: Fruitport, Spring Lake
Current: Retired 2005

Greg Ganfield • Romeo
Years Coached: 37
Record: 204 wins, 124 losses, 2 ties
Schools: Romeo, South Mecklenburg (NC), Notre Dame
Prep, Pontiac, Forest Hills Central, Northview
Current: Northview

Jim Myers • Brandywine
Years Coached: 40
Record: 210 wins, 125 losses, 2 ties
Schools: Dowagiac, Brandywine, Niles
Current: Niles

Gary H. Schleif • Dearborn Edsel Ford
Years Coached: 41
Record: 218 wins, 151 losses, 1 tie
Schools: Dearborn Edsel Ford
Notable Accomplishments: Four times State Playoff Qualifiers
Current: Dearborn Edsel Ford

Ken Semelsberger • Detroit Servite/Port Huron
Years Coached: 27
Record: 128 wins, 99 losses, 2 ties
Schools: Servite, St. Clair, Warren DeLaSalle, Port Huron
Current: Port Huron Years

Mark Thomas • South Lyon
Years Coached: 35
Record: 222 wins, 119 losses
Schools: Harbor Beach, South Lyon
Current: South Lyon

Mitchel Ulrich • Mendon
Years Coached: 32
Record: 317 wins, 56 losses
Schools: Mendon
Current: Mendon

Current: Clare

For the 2013 MHSFCA Hall of Fame induction ceremony. The 7:30 pm induction will follow dinner at 6:30 pm and include words from our guest speaker, Brady Hoke, from the University of Michigan. The induction ceremony will take place at the Sheraton in Ann Arbor on Saturday, March 23. 14 coaches with a minimum 20 years coaching or 100 wins will be inducted. (See back page of this newsletter for ticket order form.

The new MHSFCA.com web site is up and running, thanks to many hours of work by Steve Wilson. The site includes many new features some of which, under the Coaches tab, are available only to MHSFCA members. Logging in as a member gets you to the Members List, Games-Scrimmages Wanted, Coaching Placement (Jobs Board), the link to MHSFLA Power Lifting site, Classifieds, Resources and Links, Football Drills (Free Glazier Drills), Clinics, Camps and Conferences, the Coach-To-Coach Mentoring Program and the current and archived Newsletters.

There are still some bugs - including some problems with the login process. If you haven’t tried logging into the new website, please do that first.

To log in for the first time, go to: www.mhsfca.com

1. In the upper right hand corner you will see the Members Only Login box. Just below the login box, click on Forgot Username/Password.
2. You will be asked to enter your username. Your username is your first name, a period (.), and your last name (no caps). Example: John Smith’s username would be “john.smith”.
3. Enter your username in the box marked Username, and click on Retrieve Password. In a couple of minutes (don’t wait longer than 5 minutes), you should receive an e-mail from AmericanEagle (our web provider) with a temporary password.
4. Go back to the main page, and enter your username and password. You will go to the Member’s Landing. Here you can change your password, your username, your coaching position, number of years coached, and any personal contact information (if any of your information is missing, you will not be able to proceed until you complete this information.)

Please tell us if the loggin works for you and if you experience any other problem by completing a very short survey. Please take the survey at: https://www.surveymonkey.com/s/K5XYLX6

Above: One of the neat new features of the new MHSFCA.com is a Games/Scrimmages wanted section available only to head coach members which allows you to post games needed and search for games.

Questions or Problems?
As always, if you have any questions or concerns on the website, please contact me at mhsfca.website@gmail.com.

Steve Wilson
NOTES

Recruiting Fair Pay Off

Last night I had a discussion with the Defiance College recruiter who offered to be very helpful to two of my athletes. I have two players who have kept telling me they want to play Division II football. The main reason they were fixture on DII was that their parents were hoping for scholarship money and did not think they could afford a DII school. Neither student looks like he will go the DII route.

When I brought this up to the Defiance coach, I mentioned that both athletes had learning disabilities. He told me that he was the Admissions Coach and knew there was Federal Funding for an LD student to go to college. I had not known this prior to my discussion with him. I contacted my parents and their parents who came to the recruiting night because they found this information out were now comfortable talking to the DII's; they spoke with some of the DII schools and got a great deal of information and are setting up some visits.

By me having an opportunity to talk to the Defiance coach without having to rush between classes during the school day and meet with him for a very few minutes, I was able to open up some doors to my athletes that I did not know were there and to provide them, at least, with options and opportunities.

Thank You

Coaches, it has been my pleasure to have served on the board of directors of the MHSFCA for the past 12 years. I am retiring as a coach and am resigning my spot on the board. I would like to thank all the board members who dedicate themselves to our student athletes and coaches with little or no compensation for valuable time away from their families. Your tireless efforts to make football in Michigan better every day and all your contributions to this great sport. In a time period when educators are being devalued and criticized you keep on working harder for the student athletes and coaches of Michigan. I will miss you but look forward to seeing you in my travels and on the sideline.

Thank You

Honorary Membership

I wanted you to know how much I appreciated the honor and what a great time I had at the banquet. The meal was delicious and afterward I got the opportunity to meet a lot of dedicated individuals.

I've had the good fortune of playing high school football for the Chesaning Indians ('60) and have worked alongside high school football coaches during my thirty three years with the Hartford Public Schools. So, I'm knowledgeable about the long hours coaches put in and the voluntary sacrifices they make in providing students with meaningful and memorable experiences.

I believe high school athletics play a vital role in the physical and academic development of our youth. I'm thankful for having been given the opportunity to serve student athletes and community members.

Fendon Daskert, Honorary Lifetime Member

March 2013

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Request for Proposals

Deadline: March 15, 2013

Local Initiatives Support Consortium Invites Applications for NFL Youth Football Fund Grassroots Program

Sponsored by the National Football League Foundation, the Local Initiatives Support Consortium’s NFL Youth Football Fund Grassroots Program is designed to address the shortage of clean, safe, and accessible football fields in low- and moderate-income neighborhoods by providing financial and technical assistance to nonprofit neighborhood-based organizations working to improve local football fields.

The program offers two levels of support: General Field Support grants, which provide up to $50,000 for capital projects not associated specifically with the field surface, including the installation/refurbishment of bleachers, concession stands, lights, and irrigation systems; and Field Surface Grants, which provide matching grants of up to $200,000 to help finance the resurfacing of a community, middle school, or high school football field and the installation of synthetic field surfaces.

In addition, a smaller number of matching grants of up to $100,000 are available to help finance the resurfacing of a community, middle school, or high school football field with natural grass or sod. All grant funds must be used for capital expenditures and may not be used to maintain field surfaces.

In order to be eligible for a grant, projects must be sponsored by a community-based 501(c)(3) nonprofit organization(s) or middle or high school. All organizations applying for funds must be located within NFL target markets and serve low- to moderate-income areas within those markets.

For complete application and eligibility information, including a list of associated NFL target markets, visit the LISC Web site.

Contact:
http://www.lisc.org/section/ourwork/national/ youth/request

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2013 Crowley Award Winner

Loren Willey, Clio

Hey, fun, play hard, be dedicated to doing your very best.” These were the challenges put forth to his athletes by the late Jim Crowley, in whose memory the MHSFCA presents this award. Coach Crowley guided the football fortunes of Jackson St. John, which eventually became part of merging several small Catholic schools into Jackson Lumen Christi HS in the 1960's. Coach Crowley led his Titan football teams to state titles in 1977 and 1979, and then was tragically shot to death in his own driveway in a robbery in January of 1980 at the age of 45. Coach Crowley was a dedicated family man and committed not only to his family, church, team and school but also to making his community a better place in which to live.

Loren Willey, our 2013 Crowley Award winner, has exemplified those same characteristics with his many years of coaching and service to the MHSFCA, having held the office of Chaplin for since 1994. Due to illness at the time of the Kalamazoo Clinic, Loren will be presented with the Crowley Award at the All Stars Awards Banquet on 21 June at the Amway Grand Hotel in Grand Rapids.

Previous Crowley Award Recipients

David Driscoll '81
Jackson Parks
d
Donald Lessner '92
Rivered
Ron Holland '83
North Farmington
Harley Pierce '85
Shingleton
Jack Castignola '86
Traverse
Tom Fagan '87
Ypsilanti
Elmer Engle '88
Oak Park
Tom Mushimer '89
Plymouth Salem
Bob Wyman '90
Kalamazoo
Roger Chiaverini '91
Holland
Walt Braun '92
Huron
Jim Ooley '93
Traverse City
Dan Lauer '94
Benton Harbor
Larry Reger '95
Frankfort/Mona Shores
"Ike" Muhlenkamp '96
St. Joseph
Petey Coll '97
Center Line
"Woody" Thomas '98
Detroit Central
Jeff Smith '99
East Lansing
Jack Schugars '00
Muncie Oakridge
Larry Merx '01
Ann Arbor Huron
Dave Woodcock '02
Jackson
John Herrington '03
Farmington Harrison
Albert Fracassa '04
Birmingham Brother Rice
James Reynolds '05
Martin Luther King Jr.
Keith Froelich '06
Okemos
Bob Knight '07
Lansing Central
Richard Fodor '08
Bridgman
Bob Scheloske '09
South Lyon
Richard Harris '10
Harrison
Chuck Ritter, '11
Ann Arbor Pioneer
Al Slamer, '12
Holt

Coach-To-Coach

Mentoring Program

Every had a question about how to do your job as a coach and not know where to turn for an answer? Need the name of an experienced coach who you could talk to in confidence about answering that question - or solving that problem? The MHSFCA has initiated a new “mentoring” program that you can turn to for this kind of help. Called Coach-To-Coach, that is exactly what it is. Experienced coaches who have a long standing relationship with the MHSFCA (Past Presidents, Regional Directors, Committee Members, etc.) have agreed to have their names and contact information listed at MHSFCA. com as volunteer mentors. If you have something you need help with, look over the list, contact one (or more) of the Coach-To-Coch volunteers. Each of the volunteers has several years of coaching experience. Get their advice. It’s free and confidential.

Find the list of Coach-To-Coach volunteers at http://www.mysportsdreams.info/mhsfca/
You must be a member of MHSFCA to access this service. Join at: http://www.mhsfca.com/?page_id=652
As part of the MHSFCA’s partnership with the Michigan National Guard, and the MHSAA we have named our first Football Sportsmanship Awards. Using officials’ ratings provided to the MHSAA after each game during the 2012 season, the top 100 teams rated for their sportsmanship will be presented with banners recognizing the achievement.

2012 Sportsmanship Award Winners

In Alpha Order
Auburn Hills Averdale
Battle Creek Harper Creek
Benzie Central
Blanchard Montabella
Boyle City
Burton Beadle
Burton Bentley
Byron
Byron Center
Caledonia
Camden-Frontier
Carson City-Crystal
Caseville
Chelsea
Clarkston
Clinton Township Chippewa Valley
Coloma
Croswell-Lexington
Dearborn Edsel Ford
Detroit Cass Tech
DeWitt
Dryden
East Grand Rapids
East Jordan
Eaton Rapids
Escanaba
Fenton
Flint Beecher
Flint Northern
Flushing
Fowlerville
Fraser
Gaylord
Grand Blanc
Grand Ledge
Grand Rapids Forest Hills Northern
Grayling
Greenville
Hartland
Highland Park Renaissance Academy
Houlton
Jackson
Jenison
Kingston
Laingsburg
Lake City
Lions Church
Lions Franklin
Ludington
Madison Heights Lamphere
Madison Heights Madison
Manistee
Marine City Cardinal Mooney
Marine City
Marquette
Midland
Milford
Mio
Morenci
Mt Morris EA Johnson
Muskegon Catholic Central
Muskegon Mona Shores
New Baltimore Anchor Bay
North Adams-Jerome
Northview
Okemos
Orchard Lake St Mary’s
Ortonville-Brandon
Pentwater
Pine River
Pinckney
Pontiac
Portage Central
Portland
Portland St Patrick
Reese
Richmond
Roseville
Rudyard
Saginaw
Saginaw Catholic Central
Saginaw Nouvel
Saginaw Swan Valley
Saline
Saugatuck
Schoolcraft
South Lyon
Spring Lake
St Charles
St Clair Shores Lakeview
St Louis
Tecumseh
Traverse City Central
Traverse City West
Vassar
Waldron
Walled Lake Western
Warren DeLaSalle
West Bloomfield
Westland John Glenn

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Jack Schugars was named the 2013 Duffy Daugherty Memorial Award recipient for outstanding lifetime achievement and contributions to Michigan high school football.

Schugars, who retired from high school coaching in 2010, was the head football coach at Muskegon’s Oakridge High School for 32 years. Under Schugars, the Eagles won three Michigan high school state championships (1997, 2005, 2008) and were state runners-up twice (1990, 2003). His teams won 19 West Michigan Athletic Conference championships, qualified for the state playoffs 20 times, won seven District championships and were Regional champions six times. Schugar’s overall varsity record stands at 262-78.

He was also a Middle School football coach for five years, a JV head coach and a varsity assistant before taking over the Eagle’s varsity program in 1979.

During his coaching career, Schugars was honored with numerous awards, including Regional Coach of the Year (13 times); Muskegon Chronicle Coach of the Year (six times); Associated Press Coach of the Year (three times); Michigan High School Coach of the Year (three times); and was a finalist for the National Coach of the Year awards presented by the National High School Athletic Coaches Association. In 2000, he earned the prestigious Jim Crowley award Schugars was been named the 2013 Duffy Daugherty Memorial Award recipient for outstanding lifetime achievement and contributions to Michigan high school football.

He was also a Middle School football coach for five years, a JV head coach and a varsity assistant before taking over the Eagle’s varsity program in 1979.

During his coaching career, Schugars was honored with numerous awards, including Regional Coach of the Year (13 times); Muskegon Chronicle Coach of the Year (six times); Associated Press Coach of the Year (three times); Michigan High School Coach of the Year (three times); and was a finalist for the National Coach of the Year awards presented by the National High School Athletic Coaches Association. In 2000, he earned the prestigious Jim Crowley Award, MHSFCA’s top coaching award.

The Duffy Daugherty Memorial Award committee will honor Schugars at a banquet on Thursday, April 18 at Eagle Eye Country Club in East Lansing. Schugars will be honored that evening along with Roy Kramer, the 2013 Duffy Daugherty Memorial Award winner for lifetime achievement and contributions to college football.

Schugars and his wife Julie have been married for 42 years. They have two married children. Both are educators. Daughter Amanda teaches in Battle Creek and son Eric continues the family tradition as a teacher and defensive coordinator in Traverse City. They also have five grandchildren.

The Duffy Daugherty Memorial Award committee will honor Schugars at a banquet on Thursday, April 18 at Eagle Eye Country Club in East Lansing. Schugars will be honored that evening along with Roy Kramer, the 2013 Duffy Daugherty Memorial Award winner for lifetime achievement and contributions to college football.

The dinner begins at 7. Tickets are $50 per person or $400 for a sponsored table of eight.

More information can be found at www.duffydaugherty.org.
Dewayne Alexander, the Wing-T expert from Cumber-land College, Tennessee offered a great perspective on this highly successful offensive scheme. Friday afternoon and evening also featured speakers from the University of Minnesota, Saginaw Valley State University, Central Michigan University, Hope College and Ferris State University. The real key to the success of our clinic is the quality high school coaches from Michigan and once again their presentations were outstanding! Schools who gave detailed presentations were Ann Arbor Gabriel Richard, River Rouge, Detroit Catholic Central, Dewitt, Millington, Trenton, Shelby, Grand Ledge, Livonia Churchill, Bellaire, Leslie, Mona Shores, Grand Rapids Christian, Constantine, Ithaca, Detroit Cass Tech, and Muskegon. This line-up represents schools from all over the state offering different perspectives on running successful programs.

Saturday morning concluded the clinic with speakers from the MIAA and other Division 3 programs. This year, Alma College, Olivet College and Defiance College presented on a variety of offensive and defensive topics.

2014 will bring a new central location for the MHSFCA Clinic: The Lansing Convention Center, will house clinic sessions and trade show and the Lansing Radisson (connected to the Convention Center) and the Lexington Hotel (soon to be a Crown Plaza property) will be our two host hotels.

The MHSFCA Awards Banquet on Friday evening is always a highlight and this year was no exception. All nine State Coaches of the Year were honored as were Assistant Coaches of the Year, Honorary Lifetime Members, Steve Spicer Team Leadership Award Winners, Recipients of the Adrenaline Reading Program Awards, the Fran Herrington Woman of the Year Award, Regional Coaches of the Year and this year’s Jim Crowley Coach of the Year Award Winner, Loren Willy. Congratulations to all the award winners and especially to Loren Willy who has given so unselfishly to this great game for so long. We wish him well as he was unable to attend the banquet because of health issues. The reception after the banquet was attended by nearly 3,000 coaches who shared their stories and comments about this past season.

Make your reservations early! The Lansing Visitor and Convention Bureau will be sending busses to Southeast Michigan as an added perk for our coaches. The busses will pick up coaches and transport them to and from the clinic. There will be no charge for the bus! This is a simple, easy and safe way to enjoy our clinic.

See you next year in Lansing!!

Have a great off season and win ‘em all in 2014!

Al Slamer Jerry Rabideau
Holt High School Spring Lake High School
Clinic Chair Clinic Chair
Past President MHSFCA

Make Your Hotel Registrations Early For 2014:

Lansing Radisson
111 N Grand Ave, Lansing, MI 48933

Easy Booking Online or 800-992-2694

For Special Rate mention MHSFCA Clinic

Greater Lansing looks forward to hosting the MHSFCA
Michigan High School Football Coaches Association
2014 & 2015 Coaches Clinic

Before you get here...

Be sure to request your FREE Greater Lansing Visitor Guide online or by calling 888-252-6746.

Come Explore Greater Lansing!

There is so much to see and do in Michigan’s Capital City. Download the FREE Greater Lansing Mobile App and turn your smartphone into a location-aware travel guide full of maps, attractions and more!

http://m.lansing.org
Download our mobile app!

We can’t wait to welcome you to Greater Lansing, Michigan!
2012 Coach of the Year Awards

Division 1
THOMAS WILCHER
Cass Tech

Division 2
NOEL DEAN
Lowell

Division 3
ROB ZIMMERMAN
DeWitt

Division 4
KEITH STEPHENS
D.H Robichaud

Division 5
JOHN NOVARA
Portland

Division 6
TERRY HESSBROOK
Ithaca

Division 7
JEFF OLSON
Ishpeming

Division 8
TROY SCHELKE
Harbor Beach

Division 9
BILL BROWN
Deckerville

Head Coaches Remind Your Staff!

If you did not attend the Kalamazoo Clinic:
• Join the MHSFCA for NOCAD insurance, Newsletters & Other Benefits
Join online at MHSFCA.com or use the Membership Form on page 24

2012 Honorary MHSFCA Members

ominated by their school’s head coach, Honorary Memberships are given to recognize long term service to the football program in any support role: announcer, chain gang, time keeper, manager, team doctor, and others are eligible. To nominate contact: Roger Bearss, 8780 Dean Dr., Millington, MI 48746, roger.bearss@mcsdistrict.com

Steve Spicer Leadership Awards

From Dave Lawrence, Leadership Chair

The Steve Spicer Memorial Team Leadership Award was inaugurated in 1999 to recognize high schools throughout the State of Michigan who exemplify the legacy left to us by Steve Spicer, the former head football coach at Fowler High School who was an outstanding coach, teacher, husband, father and community leader before his untimely battle with cancer took him from us. Steve, who is a member of our Hall of Fame, had an outstanding coaching record along with capturing a state football championship while at Fowler. More importantly, however, is the fact that he was a great role model for the players he coached and the students he taught.

Holt: The Rams who were also 2010 recipients were involved in 11 different service projects throughout the year that included peer tutoring, mentoring with autistic students and the Wounded Warriors Project.

Millington: The Cardinals were involved in four different service projects that included the “Race for Chase” triathlon promoting organ donation, raising $3000.00 for cancer research and organizing a major blood drive at the high school.

Romeo: The Bulldogs were involved in seven different service projects logging over 450 hours which included raising over $50,000.00 for cancer research.

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MHSFCA NEWSLETTER

2013 Spring University & College Practice Schedules

Call or email the schools to determine practice schedules before making visitation plans.

<table>
<thead>
<tr>
<th>School</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adrian</td>
<td>(517) 264-3995</td>
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<tr>
<td>Albion</td>
<td>(517) 629-0459</td>
</tr>
<tr>
<td>Alma</td>
<td>(989) 463-7281</td>
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<tr>
<td>Central Michigan University</td>
<td>(989) 774-3896</td>
</tr>
<tr>
<td>Concordia University Ann Arbor</td>
<td>(734) 995-7450</td>
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<tr>
<td>Eastern Michigan University</td>
<td>(734) 487-2160</td>
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<tr>
<td>Ferris State University</td>
<td>(231) 591-2864</td>
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<tr>
<td>Grand Valley State University</td>
<td>(616) 331-3170</td>
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<tr>
<td>Hillsdale College</td>
<td>(517) 607-3133</td>
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<td>Hope</td>
<td>(616) 395-7070</td>
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<td>Michigan Technological University</td>
<td>(906) 487-2985</td>
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<tr>
<td>Northern Michigan University</td>
<td>(906) 227-2039</td>
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<tr>
<td>Northwood University</td>
<td>(989) 837-4107</td>
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<tr>
<td>Olivet</td>
<td>(269) 749-4183</td>
</tr>
<tr>
<td>Sienna Heights University</td>
<td>(517) 264-7833</td>
</tr>
<tr>
<td>University of Michigan</td>
<td>(734) 763-4422</td>
</tr>
<tr>
<td>Wayne State University</td>
<td>(989) 964-7315</td>
</tr>
<tr>
<td>Western Michigan University</td>
<td>(269) 387-8620</td>
</tr>
</tbody>
</table>

Holt: Al Slamer
Millington: Roger Bearss
Romeo: Curt Kienas
Romeo: Jason Coach

Fendol Dankert
Harford

James Roekle
MI Lutheran Seminary

Phil Wright
Holt

Not Pictured:
Dave Woodcock, Birch Run
Chuck Lori, Ann Arbor Pioneer
Recruiting Position Paper

The purpose of this Recruiting Position Paper is to bring focus and clarity to the high school football recruiting process. The Michigan High School Football Coaches Association and Our State of Michigan College Coaches have joined together to educate our parents and student athletes. There are a number of commercial recruiting practices that do nothing to help students fulfill their dream of a college athletic career.

Areas of Concern:

a. Paying a Private Recruiting Service is not advised: Paying a recruiting service for “exposure” or for help with the recruiting process does not help to recruit. The NCAA mandates and approves all recruiting services colleges can use. Most of these services are not accessible to the public. All of these services are free to the high school coach and student athletes. There is no harm in using “free” services, but make sure the services are NCAA approved. Most emails and “exposure” packets sent by services paid at the parents expense is considered “spams” and mostly sent to the trash.

b. Private Combines and Showcases: Results from combines most local, private “combines” or “showcases” are questionable and Numbers and scores from such events may not be credible to a college coach. National combines may have more clout but are usually invitation only. In addition, the NCAA has very strict guidelines colleges need to follow as well as possible issues regarding amateur status.

c. “AAU” model events: AAU coaches exist now in football and the trend is growing. The AAU coach also forms a relationship with the student athlete. You should choose wisely in regards to this program. Football coaches at all levels disagree with the AAU type approach becoming a part of high school football. Led by the Southeastern Conference (SEC) most colleges will no longer allow such events held on their campuses. There are a number of legislative proposals at all levels of football to restrict such events. These events may offer intense competition and some skill improvement, but real game performance still determines scholarship offers. The NCAA has already acted to prohibit AAU teams from competing on D1 campuses.

Truths of the Recruiting Process:

a. Exposure: Exposure comes from your high school coach. College coaches will continue to acquire prospect information from the high school coaches. These relationships are based on a trust built over time. Secondly, send every college a personal letter and game DVD yourself. All college programs have a staff directory on their web site.

b. Role of the High School Coach: Every college coach wants a truthful relationship with the high school coach. Truthful is the key factor. College coaches have a number of sources to cross-check every potential prospect. Inflated numbers, dishonest evaluations can hurt the high school coach’s future recruits. The role of the high school coach is to:

1. Supply viewable game tapes (in winter of junior year for most D1, middle to end of season for seniors).
2. Correct and honest student bio information and a copy of the high school transcript.
3. Complete the NCAA approved recruiting services forms so the prospects are listed in the proper location.
4. Attending the MHSFCA December recruiting fairs should also be fulfilled by either the high school head coach or a member of the high school staff. A number of colleges will only recruit our state at these fairs.
5. Attend College Camps: This is where most college scholarships are awarded. Attend and perform at the different college camps in-front of college coaches. Student athletes need to perform in front of the college coaches. College coaches want information they can trust. Performing on a college campus and against other prospects can reinforce a prospects evaluation. All camp dates are on every web site.

g. Game Tapes: “The eye in the sky doesn’t lie!” College coaches evaluate student athletes based on real game tape footage. Make sure the college coach views your tape at the appropriate time (December of Junior year for D1). If they feel you are a real prospect, they will connect with you or your coach (given NCAA restrictions). The higher the division, the earlier the tape needs. For example, some D1 offers could be based on sophmore and most are based on junior game tape.

Important Aspects of Fulfilling the Dream of a Collegiate Athletic Career

1. Understand the NCAA and NAIA Academic Eligibility rules before the student athletes ninth grade year begins. The NCAA continues to add more restrictions to their eligibility process. The Class of 2013 will now need 16 core classes to qualify as a D1 athlete. The Class of 2013 will need a 2.3 GPA to qualify as a D1 athlete. Academic eligibility begins with the first semester report card in the 9th grade. All students and parents need to calculate the student GPA. The NCAA CORE GPA every semester beginning with the 9th grade.
2. The overall Grade-point Average (GPA) is the most important number in the recruiting process. The higher the GPA above a 3.0, the more athletic opportunities a student athlete may available. The most important high school report card is the first semester of the student athletes ninth grade year.
3. Academic Scholarships are Guaranteed: College athletic scholarships are limited and in high demand. Academic scholarships are available at all colleges and universities. All students can earn academic scholarships but athletic offers are determined by the evaluation of college coaches. Again, the most important report card is high school is the first semester of the 9th grade year.

The following Michigan Area Colleges and Universities have endorsed this position paper. (As of 5/21/2012)

Adrian College
Albion College
Alma College
Central Michigan University
Concordia University
Davenport College
Eastern Michigan University
Ferris State University
Grand Valley State University
Hillsdale College
Hope College
Michigan State University
Michigan Tech University
Northwood University
Olivet College
Saginaw Valley State University
Siena Heights University
The University of Michigan

Fran Herrington Woman of the Year Award

The Fran Herrington Award is presented annually to recognize two women who have contributed to promoting high school football in their community and in the state of Michigan. Submit nominations for the 2011 award by phone or email to: Steve Robb, Milan HS (734) 439-5060 • robbs@milanareaschools.org

Susan Bendix
Hemlock High School

Susan has been involved in Michigan High School football in a variety of roles as she has accompanied her husband to six coaching jobs around the state.

Eva Pierce
Sturgis High School

Eva contributed countless hours of her time and energy to the Sturgis High School football program. Eva was due to be honored last year, but was vacationing in Las Vegas and wanted to accept the award in person. We will honor her posthumously as she passed away last spring at age 84. Accepting the award for Eva at the clinic banquet were her husband, longtime MHSFCA Historian and 1979 President Harley, and her son Harley Junior.

Previous Women of the Year Award Winners

2007 - Eileen Lessner, Trenton
2008 - Kay Marr, Ann Arbor • Peggy Warmack, Paw Paw
2009 - Helen Button, Allen Park • Louise Goosen, Ovid Elsie
2010 - Lora Taylor, Oscawna • Donna Cisco, Monroe Jefferson
2011 - Shari O’Neill, Morley Stanwood • Marge MacDougall, Berkley
2012 - Holly Wilson, Fruitport • Linda Davis, Johannesburg-Leaneston

Keeping up with Eligibility Changes?

Watch the Free Recruiting Webinar at MHSFCA.com

Go to: http://www.mhsfca.com/free-recruiting-webinar/

For new Core Course Requirements go to:

Quick Reference:


*Also re-printed on page 18 of this Newsletter

Details:

http://www.nflsbolearn.com/coreCourseDetail.aspx?courseID=33000

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March 2013 MHSFCA NEWSLETTER Page 17
College-bound student-athletes first entering an NCAA Division I college or university on or after August 1, 2016, will need to meet new academic rules in order to receive athletics aid (scholarship), practice or compete during their first year.

### What are the New Requirements?

<table>
<thead>
<tr>
<th>Full Qualifier</th>
<th>Academic Redshirt</th>
<th>Nonqualifier</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complete 16 Core Courses:</td>
<td>Complete 16 core courses.</td>
<td>Does not meet requirements for Full Qualifier or Academic Redshirt status.</td>
</tr>
<tr>
<td>- 10 of the 16 core courses must be complete before 7th semester (senior year) of high school.</td>
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<tr>
<td>- 7 of the 10 core courses must be in English, Math, or Science.</td>
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</tr>
<tr>
<td>Minimum Core-Course GPA of 2.3</td>
<td>Minimum Core-Course GPA of 2.0</td>
<td></td>
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<tr>
<td>Meet the Competition sliding scale requirement of GPA and ACT/SAT score.*</td>
<td>Meet the Academic Redshirt sliding scale requirement of GPA and ACT/SAT score.*</td>
<td></td>
</tr>
<tr>
<td>Graduate from high school.</td>
<td>Graduate from high school.</td>
<td></td>
</tr>
</tbody>
</table>

*To view the Full Qualifier and Academic Redshirt sliding scales, please click here.

### Full Qualifier

A college-bound student-athlete may receive athletics aid (scholarship), practice and compete in the first year of enrollment at the Division I college or university.

**Academic Redshirt:** A college-bound student-athlete may receive athletics aid (scholarship) in the first year of enrollment and may practice in the first regular academic term (semester or quarter) but may NOT compete in the first year of enrollment. After the first term is complete, the college-bound student-athlete must be academically successful at his/her college or university to continue to practice for the rest of the year.

**Nonqualifier:** A college-bound student-athlete cannot receive athletics aid (scholarship), cannot practice and cannot compete in the first year of enrollment.

### Examples

**Q:** A college-bound student-athlete completes nine core courses prior to the seventh semester of high school. What is the college-bound student-athlete's initial-eligibility status?

**A:** The college-bound student-athlete cannot be certified as a qualifier because only nine of the 10 required courses were completed before the seventh semester. He/she would be permitted to practice and receive aid (scholarship), provided he/she presents 16 core courses and meets the necessary core-course GPA and test score requirement at the time of graduation.

**Q:** A college-bound student-athlete completes 16 core courses in the required framework with a 2.500 core-course GPA and a 68 sum ACT. What is the college-bound student-athlete’s initial-eligibility status?

**A:** The college-bound student-athlete is an academic redshirt. Under the new competition scale, a 68 sum ACT score requires a 2.950 core-course GPA. See sliding scale, please click here.

**Q:** A college-bound student-athlete completes 15 core courses with a 2.500 core-course GPA and an 820 SAT score (critical reading and math). What is the college-bound student-athlete’s NCAA initial-eligibility status?

**A:** The college-bound student-athlete is a nonqualifier because only 15 core courses were completed, not the required 16 core courses.

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For additional information on these requirements please visit: www.eligibilitycenter.org

### Highland Conference Football Coaches Association

By Chad Phillips

I recently completed a stint as the head football coach at Pine River High School. One of the things I am most proud of is helping Evart’s head coach Pat Craven provide the initial leadership to start the Highland Conference Football Coaches Association.

Many positive things have come out of our meetings which are held three times a year. We have begun talking about player safety at each meeting. A recent meeting provided a lot of good discussion on that topic. Mantons head coach Jeff Puffer discussed the benefits of limited contact in practice. Lake City’s head coach Tim Peterson discussed the need to communicate to parents that we need to know if their son is experiencing symptoms of an injury because players don’t always tell coaches because they fear losing playing time.

I discussed the dangers of crack black blocks on designed perimeter plays as well as on plays such as interception returns. While many less harmful things like horse-collar tackles have become penalties, these most devastating hits are still legal. What I once encouraged I now have come to believe are nothing more than sucker punches. Not all coaches will agree with that. Evart’s head coach Pat Craven noted that the coaches bear a responsibility to teach the players what blocks to expect and how to defeat those blocks.

Also discussed were the messages that coaches send players. For example, is it appropriate to say “kill the quarterback” and does such language put that player at more risk of being illegally hit? Marion’s head coach Kurt Gillespie noted “We want to win but we don’t want to hurt each other.” We have had a lot of discussion about the difficulty in dealing with concussions. Many small schools like ours don’t have trainers so the coaches are sometimes the first line of diagnosis. We have also found a great deal of difference in when doctors allow players to return to competition. We have seen kids cleared to play the next day that still have symptoms, and we have seen kids kept out for extended periods of time even after their symptoms are long gone. This leads to the question: Should a coach recommend a particular doctor they deem competent or discourage a parent from taking a player to one who seems incompetent?

It is vitally important that these types of discussions occur within every league. Coaches need to be directly involved in helping protect our players and the game we love. I encourage your league, and the MHSFCA, to have regular discussions about how to improve player safety. Let’s make sure this game is still around for our kids and grandkids to enjoy.

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For additional information on these requirements please visit: www.eligibilitycenter.org

### Out-Of-Season Coaching Regulations

A Summary of MHSA Handbook Regulations and Interpretations

### Four Year-Round Principles

Four year-round principles apply to schools and coaches out-of-season ALL the time; both summer and off season during the school year at workouts, clinics, camps or competitions.

1. No activity may be mandatory or part of selection to the school team.
2. No school transportation.
3. No school general funds; a limit of $200 per student and sport from school-approved fund-raised money is allowed.
4. No school competition uniforms or warm ups may be used (practice jerseys are permitted).

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Continues on p 20
Out-Of-Season Regulations

preparation for the three player period. Conditioning and Weightlifting: Provided they are not manda-

tory or part of team selection, conditioning and weightlifting are permitted year-round except during the summer dead period. Conditioning must be non-sport specific and not use any equipment such as balls, nets, dummies, sleds or helmets. Jump ropes, cones, fitness exercises are permitted.

Open Gyms: May be conducted in one or more sports but must follow the four Year-Round Principles and especially not be part of team selection. Coaches may not coach, critique, evalu-

te or participate in the practice. Open gyms are student conducted and recreational. There shall be no organized instruction or competition, drills or practice structure and no instruction by captains, parents or others. Open gyms must be open to all students of the school; but not necessarily open to the general public or students from other schools.

Preseason down time: Just prior to each season, to establish an official start to practice, this period prohibits open gyms or sport specific camps or clinics from occurring at the school or sponsored elsewhere by the school. No competition, intrasquad or intersquad may occur with groups that resemble school teams. Football (seven or four), conditioning, weight lifting and three or four player coach may continue in the preseason down time. The fall sports down time is Aug. 1 to the start of prac-

tice, winter sports is 14 calendar days before the first day of practice and spring sports down time runs from March 1 to the start of practice. Middle schools observe this period 14 days before practice begins.

Because conditioning is so similar to actual practices in swim-

ming, cross country and track, coaches in these sports may not provide instruction in any sport specific technique or conduct sessions which involve both time AND distance during the preseason down time.

Cheer Restrictions: Because of the similarity between Competi-

tive & Sideline Cheerleading a school which sponsors MHSAA Competitive Cheer must not conduct any cheer activities from the end of winter sports (the last Monday of March -3/25/13) through the Sunday after Memorial Day. There are no school teams in the summer, however, school coaches and students may assemble from the same school over the summer in vari-

ous settings. Football has a limit of no more than seven players in the summer, however, coaches may only have seven summer dates of competition (passing league games). Summer competition must be prior to Aug. 1 and must follow the travel rule if held outside of Michigan. All teams at an event must be within 300 miles or from bordering states (not just those you play against). Sports not on this list are not limited in summer competition, but the four Year-Round Principles continue to apply.

Three (or four) player period ends: The limited player period ends on the Monday after Memorial Day which is also the Monday after baseball and softball district tournaments and the track finals. Except for the dead period (below) any number of players may have contact with their coach in the summer provided the four Year-Round Principles apply. Schools must regulate the frequency and intensity of any summer voluntary workouts so students may participate in more than one sport and so that families may have time away from school sports.

Summer Dead Period: A seven-day zero player/coach and zero school facility period of time from the end of school or competition (passing leagues) school ends on the Monday after Memorial Day which is also the Monday after baseball and softball district tournaments and the track finals. Except for the dead period (below) any number of players may have contact with their coach in the summer provided the four Year-Round Principles apply. Schools must regulate the frequency and intensity of any summer voluntary workouts so students may participate in more than one sport and so that families may have time away from school sports.

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**Membership Benefits**

**LIFETIME MEMBERSHIP**

Qualifications • You must meet all FOUR!
1. Coached football for twenty years at any level. 3. Retired from coaching.
2. Previously a MHSFCA Member. 4. Pay a one-time fee of $100

Name ________________________________________________________________________
City, State ZIP+4 ____________________________________________________________________
Phone (H) ____________________________________________________________________
e-mail ________________________________________________________________________
School Where Last Coached ________________________________________________________________________
Total Years Football Coaching ________________________________________________________________________

Send to: Bob Rowe
PO Box 98, Taylor, MI 48180
Lifetime Membership Fee $100

**MHSFCA Membership Benefits**

Did you know that:
One of the benefits of MHSFCA membership is liability insurance through the MHSCA and NOCAD.

**GENERAL LIABILITY PROGRAM**

Coverage is provided to your State Association and Members through the Commercial General Liability Policy issued to the National Organization of Coaches Association Directors.

**CAMP COVERAGE**

Today, most coaches are involved in some type of sports camps. Coverages such as General Liability and Accident Medical for your participants are available to all member coaches through your State Association’s master policies. Please note that our current General Liability Program follows all members while working at camps and/or conducting their own personal camps.

**CERTIFICATE OF INSURANCE & PARTICIPANT ACCIDENT**

- If you have a camp and require proof of insurance certificates are available at no additional charge.
- If you have a camp and require a certificate of insurance naming an Additional Insured the cost is $150.00.
- Participants/Accident Coverage must be in place for all participants prior to the issuance of a certificate of insurance naming an Additional Insured.
- Certificates of Insurance and Participant/Accident request forms are available through your State Association or online at www.LoomisLaPann.com

For any additional information please contact your State Association office or
Greg Jolly, Kevin Joyce or Karen Beller
Loomis & LaPann, Inc.
800-599-5479
gjolly@loomislapann.com
kjoyce@loomislapann.com
kbeller@loomislapann.com
www.loomislapann.com

**ADRENALINE FUNDRAISING**

For more information, please contact your local area sales representative:

**Lunging, Ann Arbor, SW Detroit**
ERIC DEATON
eric@adrenalinefundraising.com
517-404-2059

Northern Michigan
JOE HEBDEN
hebben44@charter.net
231-350-0999

**Lunging, Ann Arbor, SW Detroit**
DAVID POWELL
davidpowell64@hotmail.com
517-227-2485

**North Detroit**
BRANDON CHERRY
bcerry@adrenalinefundraising.com
734-748-3804

www.adrenalinefundraising.com
MICHIGAN HIGH SCHOOL FOOTBALL COACHES ASSOCIATION
39 Judd Rd.
Milan, MI 48160

When Finished Please Route to:

☐ Superintendent
☐ Assist. Principal
☐ Athletic Director

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MHSFCA Hall of Fame Banquet
23 March 2013 • Ann Arbor Sheraton, 3200 Boardwalk Dr., Ann Arbor, MI

Make check payable to: MHSFCA & send a self addressed stamped envelope TO:

Mr. Gandalf Church
Ticket Chairman
Hall of Fame Banquet
1223 Hillcrest
St. Joseph, MI 49085
269-983-0865 (H)

Guest Speaker: Brady Hoke - Head Coach, The University of Michigan
Purpose: To honor 14 outstanding high school football coaches
When: Saturday, March 23, 2013
Where: Four Points Sheraton, 3200 Boardwalk, Ann Arbor, MI
Time: Cocktails: 5:30 p.m. • Dinner: 6:30 p.m. • Program: 7:30 p.m.
Price: $35 per Ticket

Number of Tickets ___________________________ x $35.00 = ___________________________
Name _____________________________________________________________________________
Address _____________________________________________________________________________
City, State & Zip ______________________________________________________________________

Final date for pre-sale tickets: Saturday, March 16, 2013

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MEMBERSHIP APPLICATION FORM

**Renew your membership at MHSFCA.com**

Or send to: Mr. Bob Rowe, Membership Chairman
P.O. Box 98
Taylor, MI 48180

☐ Joint MHSFCA/MHSCA/NHSCA ($25)

Name ________________________________

School ___________________________ ☐ No longer coaching

School Address (Street) ____________________________
School Address (City, St. Zip) ____________________________

Position ___________________________ Total Years Coaching _________

Home Address (Street) ____________________________
Home Address (City, St. ZIP+4) ____________________________

Phone (H) ________________________________ Date ________________

E-mail ________________________________

Membership runs September - August
MHSFCA Clinic Registration includes membership starting the following September.
MHSCA/NOCAD insurance coverage coincides with your membership term.

AFCA
The MHSFCA encourages you to also become a member of the national professional organization for football coaches, the American Football Coaches Association.

Find out more and join online at: AFCA.com

Newsletter Delivery
Member Newsletters are available online only UNLESS you tell us that you cannot access the internet to read or print the newsletter.

If we have your email address, we will notify you when the current newsletter is available online at: MHSFCA.com

We must have your email address @: MembershipMHSFCA@gmail.com